2017 AHA Annual General Meeting Information

Westerner Championship Dairy Showcase
Country Roads Holstein Club- Awards
Northern Alberta Holstein Club- Awards
Central Alberta Holstein Club- Awards
Southern Alberta Holstein Club- Awards
Breeder of the Year Nominees
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NEW OFFICE LOCATION & MAILING ADDRESS: P.O. BOX 988, PICTURE BUTTE, AB T0K 1V0

CALENDAR OF EVENTS

COUNTRY ROADS HOLSTEIN CLUB AGM (WESTLOCK)
Jan. 16

NORTHERN ALBERTA HOLSTEIN CLUB AGM (LEDUC)
Jan. 17

CENTRAL ALBERTA HOLSTEIN CLUB AGM (LACOMBE)
Jan. 18

NORTHERN ALBERTA HOLSTEIN CLUB AGM (LEDUC)
Jan. 19

GREEN ACRES HOLSTEIN CLUB AGM (LETHBRIDGE)
Jan. 20

YOUNG LEADER PROGRAM APPLICATION DEADLINE (NON-SPONSORED)
Jan. 30

ALBERTA HOLSTEIN ASSOCIATION
ANNUAL GENERAL MEETING- WESTLOCK
Feb. 17

GREEN ACRES HOLSTEIN CLUB- BOWLING NIGHT
Feb. 24

WESTERN CANADIAN DAIRY SEMINAR (RED DEER)
Mar. 7-10

GREEN ACRES HOLSTEIN CLUB- AWARDS NIGHT
Mar. 17

BC SPRING SHOW (ABBOTSFORD, BC)
Mar. 23

CALGARY STAMPEDE DAIRY CLASSIC (CALGARY)
Apr. 21-22

WESTERN CANADIAN CLASSIC (WEYBURN, SK)
Aug. 23-28
EXECUTIVE UPDATES

PRESIDENT REPORT
Bob Reck

“As see you at the AGM, FEB. 17TH!”

I wish everyone a Happy New Year heading into 2017! It was a very eventful year with Alberta Holstein hosting the National Convention in April which was the start of a great show season for Alberta cattle. I did have a chance to attend all of the Alberta shows this year and was excited to see the great participation at all levels. I feel the shows are very strong in Alberta and hope for continued growth. Congratulations to all the breeders and their efforts this year.

The Christmas season has wrapped up and I had an opportunity to attend all the club Christmas parties in December. Each club had a great turnout with good friends and fellowship. I really enjoyed these events and recommend you take advantage of the chance to get out and socialize with producers and neighbors from your area.

I do hope to see everyone very soon at their club AGM’s during the week of January 16th. Please check the website for times and locations of these meetings.

The Alberta Holstein AGM is in Westlock on February 17th and I hope you all come out. The CRHC always puts on great events and has good participation from the local club members. The Alberta Branch should have some new ideas to present and some very important breeders and animals to recognize that evening.

We all look forward to a new and exciting year!

Bob Reck
Alberta Holstein President

NATIONAL DIRECTOR REPORT
Orville Schmidt

“2016:Alberta Convention an event to remember”

As we look back to 2016 we see a successful year at Holstein Canada that had several new programs come into play. The main one of these was the new herdbook that was employed in Jan 2016. This allowed for many increased efficiencies at head office in many departments along with many new options for our members.

Also another major program was the start of ProAction in the fall of 2016. This collaboration with DFC will allow our association to partner with our producers in the successful production of milk in Canada. Along with a record year in registrations these new programs allowed Holstein Canada to come in on budget in 2016, even though our membership is on the decline. 2017 will also have many challenges. With the full go ahead for ProAction, the classification department will indeed have a busy year as the new manager begins his job in January with a full slate of classifiers. As we move into this new herd book the classification rewrite will begin along with more multibreed registration. Due to our continuing shrinking of the dairy industry, after 10 years of no fee increases, some fees may need to be adjusted in the near future. We will also continue to collaborate with our industry partners to make sure we are as efficient as possible in the running of our industry. DFC, CDN, CanWest, Valacta and all the Breeds continue to work together in developing one voice for our industry. Increased demand for milk will hopefully create positive feelings for the industry in 2017 along with the constant changes in our genomic and genetic industry. 2016 had many ups and downs but the great Convention in Alberta was indeed an event to remember. Thank you to all who were involved. Soon we will think about Spring and forget the worst fall in recent memory, because farmers are eternal optimists.

See you on the road,

Orville Schmidt
Holstein Canada National Director

ADVERTISING & MARKETING REPORT
Joop Garretsen

“The website will be getting a facelift this Spring!”

This past fall the Alberta Holstein Association booth was at the Westerner Championship Dairy Showcase in Red Deer and at the Alberta Milk AGM in Calgary. The booth will be up again at the Western Canadian Dairy Seminar, March 7-10, 2017 in Red Deer.

The annual Calendar has been sent out to all members. We will do another calendar for next, stay tuned for details on advertising space in the next newsletter. The rates will be: $ 750.00 for a full page and $ 250.00 for a business card size ad space.

In 2017 we will be updating the website! If everything goes accordingly we will have it up and running by the AGM in February. There will be opportunities for advertising on the website, at a rate of $25.00/month or $100.00/year. The newsletter business card size ad space remains at $50.00/issue or $200.00/year (5 issues).
Hosted by the Country Roads Holstein Club
“Bringing the Dairy Industry together in parts of Northern Alberta”

Date: February 17, 2017
Westlock Inn - Westlock, AB
10411 100 St, Westlock, AB T7P 2G7 PH: (780) 349-4483

SCHEDULE
9:30 AM- Registration
10:00 AM- Meeting
12-1:00 PM- Lunch
1:00 & 2:00 PM- Bus leaves Westlock Inn for Farm Tour (TBA)
6:00 PM- Cocktails
7:00 PM- Supper
8:00 PM- Awards
Entertainment to follow - Sheldon Casavant- Interactive Comedy Magic Stage Show
(Toonie Bar)

COST
$60 For whole day if reserved by February 3, 2017
$75 For whole day after February 3, 2017

ACCOMODATIONS
Westlock Inn- PH: 780-349-4483 or 1-888-768-9959
$89.95/night with group code: Country Roads Holstein Club, available February 16-17.

RAFFLE ( sponsored by the CRHC)
Tickets will be available throughout the evening
$750 Semen Voucher from Select Sires GenerVations
1 Bonnie Mohr Print

Hospitality Room will be open throughout the day.
Minutes are included in this newsletter, please bring to meeting.

RSVP by February 3, 2017 to countryroadsholsteinclub@gmail.com or by calling Benita Hummel at the Branch office PH: 403-335- 5916
Welcome:
The meeting was called to order at 10:05 a.m. with President Dale Bienert as chairman. 
He welcomed members and visitors and thanked the Central AB Club for hosting the meeting. 
There were 65 people (including guests) present. The President introduced honorary guests. 

Guests: John Buckley, President Holstein Canada, Ann Louise Carson, CEO Holstein Canada, 
Neil Petreny, CanWest DHI General Manager, Trevor Fisher, 
Holstein Canada Past President: Dale Bienert, John Iversen 
Alberta Branch past presidents: Tim Knoll, Don Chalack, Don Wright, Orville Schmidt, Norman & Marjorie Atkins, Ken Fenske, Wim van de Brake, 

Review of agenda: Joop Garretsen/John Iversen “that the agenda be approved as presented”. 
Add under 23. A) Breeder and member input
CARRIED

Business arising from the Minutes: There was no business arising from the minutes. 
2015 Minutes: Moved by Willem Vander Linde & Tim Knoll“ that the minutes be accepted as circulated”.
CARRIED

President’s Report – Dale Bienert
As I get to the end of my second year term as President of the Alberta branch I feel it was an honor and privilege to serve you members, Alberta has one of the most active branches of Holstein Canada as for what we do for our members. We hand out 4 youth scholarships at our annual meeting to help with their education. Also send young adults to the National Convention, are a proud sponsor of the WCC. At the annual meeting we select Alberta’s breeder of the year and Presidents cow award. 
We also help out the five clubs in our Province with Financial assistance on how many members they have, grants for animals that show at Madison and the Royal. The Alberta Branch also sponsors the best bred and owned awards at the 4 majors shows in the milking classes. It was a good year to be in the Holstein Industry as sales were up in all classes of cattle, the shows were very well attended in both numbers of cattle and spectators We all look forward to the National Convention that is only a couple of months away in Calgary and Banff, it will be a great event hope everyone has registered. I would also like to personally congratulate Rob Crest on winning the Curtis Clark award and Orville Schmidt on winning the Marj Atkins award.

Accountant Review: Treasurer, Heidi Voegeli-Bleiker, presented the 2015 financial review and the 2016 budget. Question – if the Branch will sponsor shows other than Bred and Owned. 

Moved by Tim Hummel/ Bob Reck “that the 2015 financial statement is accepted as presented.”
CARRIED

Appoint Accountant: Bob& Willem moved “that Anderson/Slipp Chartered Accountant be appointed accountant for 2016.”
CARRIED

Nominations: Dale Bienert announced that Michael Lovich’s term is us up for a 2-year term at large and his term is up at large too. He is not running for the position. Joop Garretsen is appointed by GAHC for a three-year term. Larry Arvay is appointed by the SAHC for a three-year term. 

Don Wright nominated Andrew Wildeboer 

Sue Crest nominated Brenda Kozak

Milk break

Adrian Schermers nominated Lee Simanton
Nominations opened for two directors at large

Moved by John Iversen “that nominations cease.”
CARRIED

Neil Petreny and Trevor Fisher are counting the votes.
National Director’s Report – Orville Schmidt

Introduced John Buckley and Ann Louise Carson from Holstein Canada.

As we are counting down to April it is with great pleasure I’m able to report on 2015 from the focus points of Holstein Canada. In around two months we will be hosting Canada in our great province. The excitement of all across the vast land is indeed very exciting and “Just Majestic”.

2015 was indeed a year of anticipations in Brantford as we officially completed Phase 1 of the New Herdbook and hopefully an uneventful send off. The many things this project will allow us to do is going to take a while to fully grasp. From easier access to information, more efficient dates entry and the move to going paperless in this IT world.

Along with the Herdbook several other new initiatives were also implemented. This included the appointment of two new field staff in Canada. One in the Maritime and Brian Nelson in Western Canada. This has already seen several “wins” across the West both in member’s relationship and recruitment. Along with this was the starting of the “Morgan Project” the program to work with our many very automated milking systems to help in the collection and sharing of this very up to date cow data.

My activity at Holstein Canada has also been stepping up in many terms as 2nd Vice-President. This also included chairman of the Audit and Risk committee that has projected a slight deficit budget for 2016 in this IT transition year. As chairman of the show committee we have organized a very successful Royal and Convention show with a new aspect for ethics and its management. As a member of the working group on Judging and Show Ethics several new programs to highlight our young Canadian judges and some efforts to make our shows more exciting are in the discussion stages.

As a member of Breed Advisory we had a good session in P.E.I. to discuss our new Pro$ Index and some future research including feed efficiency and new discussions in the genomic world.

These many activities allowed me to be in most of our great provinces this year and see snow in the land to lawn cutting in Brantford a week before Christmas. Alberta had cattle in classes in Madison and scored high at the Royal. Presenting Rob Crest from Skycrest with the Curtis Clark Achievement Award at the Royal was indeed a highlight.

Great Year, working very hard to be a great member of the association and will continue to do so with the needs of our members always on the fore front.

Let’s get ready for Calgary and Banff in April as it will indeed be a Holstein highlight for 2016.

Holstein Canada President – John Buckley

President John feels it is a honor working for Holstein Canada. WCC lots of energy from the youth involved in the event. The board toured farms in Alberta and were impressed to see farms are set up and operated. He mentioned that Orville is a great assess to the board. He feels there is great energy in AB. For Holstein is was a great year however very busy. The convention will be great. The award of superior accomplishments will be handed out to Norm and Marj Atkins at the AGM in Banff.

Ann Louise CEO Holstein Canada

Ann Louise cherished the evening held at Chubanna with WCC youth. She feels encouraged by the next generation.

Had a record year in registrations at Holstein Canada, AB registrations are up 2%.

New Herdbook I is up and running, some software issues needed to be fixed. Problems have been fixed in a very timely manner. Brian Nelsen is here to educate members. Data collection - key is to keep communication open, share data with university, industry need that data collected. The body condition score is already available Discussion on awards production change, penalizes high production herds.

Alberta will submit a resolution at the AGM to bring the concern to the Board of Directors. John Iversen will make up a resolution and hand it in to the AB Branch office.

2016 National Convention – Joop Garretsen on behalf of Glenn Hockley

The important talking points that I would like you to present are as follows:

The National Convention is quickly approaching, 68 days away, April 20-23rd

After the farm tours on Wednesday there will be a welcome steak barbecue at the Agrium Centre, Stampede grounds. This will be followed by the National Convention sale.

On Thursday the National show starts at 8AM. We need the Alberta breeders to show up as exhibitors and those that are not exhibiting to show up to support the show and besides it is a great opportunity to make new contacts and reconnect with old.

It is important to note that there is increased prize money at the show including $1000 for the Grand Champion plus a trip for 2 anywhere Westjet flies for the Supreme Champion between the Holstein (B&W, R&W and Jersey).

There will be a showmanship class for all youth age showmen starting with the Pee wee age and this will be held between the heifer classes and the milking classes.

The Supreme Championship will be followed up with the Awards banquet at which all exhibitors and spectators are invited.
On Friday, there will be the Mountview barn dance, a fun–filled evening with 2 facilities on the site, one in which there will a live band and dancing available while the other will be a quiet, visiting type environment.

The annual meeting will take place at the Rimrock Resort on Saturday which includes free breakfast and lunch. At this meeting our own Alberta members, Norm and Marj Atkins will be awarded the Certificate of Superior Accomplishment. Sid Marty is our guest speaker, a former Banff Park warden and author, who will entertain and humour us.

The Master Breeder Gala will take place on Saturday evening and will be a fantastic, vibrant event honouring 21 Master Breeders for 2015. Doug Blair will give us a brief discussion on the history of the Master Breeder awards. So there are so many things to look forward to don’t miss out!

Field Service Report – Willem vander Linde

The year 2015 has been a productive year. In this year we to see Janet Walker leave Holstein Canada but Brian Nelson came in her spot to fulfill the job of signing up new members for registering and classifying Holstein animals and, had fallen behind in their registrations or needed some problems solved for different reasons to help them with the paper work for these herds.

Available to herds who have not classified in two or more years and are interested in doing so will get a herd consultation visit with a classifier discussing the benefits and at no charge herd visit fee for first classification. Next round will be in late January.

Brian will be in Alberta again in January 18 - 29th, and March 7 - 18th which will include will attending the Western Canadian Dairy Seminar in The Holstein Canada booth. If you know of anyone that might be interested in registering or classifying their herd let one of your local directors know or contact myself and we will contact this herd and get the process going to get these herds on board.

At the moment we have 443 herds registered with in total of 22,111 animals, 1,724 transfers. With a classification of 15,714 animals. Currently field service is working with some DHI technicians to keep the program going and get the animals registered. Alberta Holstein Association, would like to continue the shared field service for the west.

Advertising & Promotion – Bob Reck

It has been a very busy year again in advertising and marketing for Alberta Holstein. The year began with our online auction for pages in the new directory and convention magazine at the Alberta Holstein AGM. The auction ran for 2 weeks but it always seems to come down to the last minute, with bidding going into the evening. All the pages were sold and the successful bidders were given some prime pages for advertising in both the 2016 directory and the convention magazine that will be seen by many people across Canada. Later that evening we auctioned off the front and back covers of the breeders’ notebook that is handed out at many functions throughout the year. Thanks to Lucky Hill Dairy and Marsfield Holsteins on being our successful bidders for this event.

Next was the Alberta Breeders Calendar. This year we decided to print an 18-month calendar with Breeders and Clubs and the Convention committee having a chance to advertise. These calendars were sent to each breeder in Alberta. They were also taken to the World Dairy Expo in Madison and the Royal in Toronto. This was the first year I had the chance to take the calendars to the World Dairy Expo and I can say it was a great experience to hand out over 700 calendars to people at this show. It was a great stroke of luck that we happened to have a great Alberta cow as our cover who was also the Grand Champion at Madison. Congratulations to Michael and Jessica on this accomplishment and Milk Source for owning such a great cow. We also gave Milk Source a case of calendars that they will be handing out on their farm.

The booth was also at many different functions this year, starting with the WCDS in conjunction with Holstein Canada. We also attended Leduc Dairy Congress, Westerner Dairy Showcase, Alberta Milk AGM and various other events across Alberta. Promotion at these events is for all Alberta breeders, where we hand out breeder notebooks, and calendars. We also promoted our Breeders of the Year, Presidents Cow and Scholarship winners.

There are still a lot of great opportunities for advertising with social media and our website. If you have taken pictures or have events you would like advertised please contact our office or myself with your ideas.

We look forward to another great year of promoting some of the best cattle and breeders in the industry. I hope everyone takes the chance during the 2016 Convention to promote Alberta as the great province I know it is.

Show & Judging Report – Darren Lind

Our 2015 judging report is short- we hosted a Tier1 Judging School in conjunction with the Alberta Dairy Congress in June, with Carl Phoenix officiating. We had very good attendance at this event and again a lot of great discussion with the judges of all ages.

Calgary Dairy Classic was the first show of the year with decent attendance. No sale was held in 2015. We are hoping to see an even bigger turnout for the 2016 show as it will be the host show and sale for the National Holstein Convention in April. There will be classes for Holstein (black and white as well as red and white) and Jerseys.

The Alberta Dairy Congress had a great show with Brian Craswell officiating and helping to sell at the sale prior to the show. The Congress is the one show of the year where the Red and White’s show separately from the Black and Whites.

The summer shows included the Northern Alberta Holstein Club show in Millet and the Central Club show in Lacombe. As well, the Green Acres club hosts the Green Acres Open Show. These are not always the biggest shows of the year but they have great attendance with lots of new people and lots of youth participating.

The Westerner in Red Deer wraps up the show season in Alberta. Again it was well attended with tremendous quality. The Central Club organized a sale again this year with many top quality consignments.

At all the Alberta shows, the Branch sponsors Best Bred and Owned awards. We still provide travel grants for exhibitors to travel to World Dairy Expo and the Royal. If you have any questions about either of these matters, please talk to a Branch member.
Our Alberta shows remain strong in the quality of cattle exhibited at each one, every year. This year also saw Alberta bred cows place well on the international stage: Wendon Windbrook Mercy- 1st place Jr 2 yr old at World Dairy Expo and Lovhill Goldwyn Katrysha-1st place age cow and Supreme Champion at World Dairy Expo. As well: Wendon Dempsey Prude- 2nd place Jr 3 yr old at the Royal.

Youth Program Report – Sue Crest
What a great year it has been for the Alberta Branch and it youth. Starting out in April the AB branch sponsored 3 young leaders to participate in the Young Leaders program at the National in New Brunswick. Lisa Wiens, Maaike Van Kuilenburg and Gregg Debbink represented Alberta at the conference where they took part in tours, sessions, sale, show and of course the Master Breeder Gala. Each members enjoying their experience and gaining new friendships. Also in April the branch was pleased to co-sponsor Jos Bikker as he headed to Manitoba to take in the Manitoba Dairy Sense Workshop. Jos enjoyed this workshop where he learnt a lot and looks forward to going again!

Summer time is busy as the Branch sponsors the four 4H clubs of Alberta. Each club is given a Holstein Canada True Type model cow. Club awards it to their Efficiency/Top 4Her member or to their Grand Champion. This year the awards went to: Sylvia Slingerland, Udderly Unique Club-Carson Klugkist, Rollview 4H Dairy Club-Tyson Rietveld, Moos on the Moove 4HDairy Club-Tyler Van Dijk. The Branch is also proud to sponsor at the Alberta 4H Provincial Dairy show, held in Olds, as well!

With Alberta hosting WCC the Branch again was a large supporter and sponsored the Fun Night at this event. This year the group rented a multiplex/gym where they played soccer, basketball, badminton and of course floor hockey. During the evening, several dozen pizzas, pop, cookies were consumed by this active group, we were told that this was one of the best fun night ever!! Finally, to finish off the year the Branch is proud to sponsor 4 youth for $500 scholarship to students in their second year of post-secondary education. This year’s recipients were; Jos Bikker, Lee Morey, Shelby Devet, Brandi Reck, congratulations to these recipients. In total The Alberta Holstein Branch sponsored Alberta Youth with $8000 in 2015.

Awards report – Orville Schmidt - Curtis Clark
Orville was honored to hand out the Curtis Clark award to Rob Crest from Skycrest Holsteins. He was very proud that a Breeder from Alberta was named the award winner in 2015.

Joop Garretsen – Joop congratulated Alberta Breeders for the great results they achieved in Madison. He invited members to attend the evening program to honor members that won Breeder of the year and Presidents Club Cow awards for each club. As well a provincial winner will be named in the evening.

Picnic Report – 2015 – On July 2 the SAHC hosted the Alberta Holstein Associations Annual picnic. We decided to change it and host the picnic in conjunction with Rocky Mountain Holsteins sale. We had an ok turn out of about 90 people we had hoped to have more but many people felt that the end of the sale and the start of the picnic were too far apart.

The people that did join us had a wonderful meal of steak and baked potatoes with a variety of salads. We had a Sing-A-Long with Rick Hertert which all the children enjoyed. After wards we had the band Rooster in a Henhouse preform, which received rave reviews.

We also had the honour of presenting Orville Schmidt with the Marj Atkins award. He was quiet honored to receive it and gave a wonderful speech.

In all we believe that the people that did come had a wonderful time and enjoyed the food and the entertainment.

Announce Director’s at Large: President Dale Bienert announced that Andrew Wildeboer will serve the board for a three-year term and Lee Simanton for a two-year term.

CanWest: Neil Petreny informed the members on the highlights of CanWest DHI.

New Business:
a) Host for 2017 Annual Meeting Sue Crest invited the members on behalf of the Country Roads Holstein Club to come to Westlook in February for the 2017 annual meeting.

President Dale Bienert thanked the Central Alberta Holstein Club for hosting and organizing the 2016 Annual Meeting and the sponsors for their continued and past support.

Adjournment:
There being no further business, John Iversen adjourned the meeting at 12:10 p.m.
The show season wrapped up with the Westerner Championship Dairy Showcase in Red Deer at the end of October and The Royal Winter Fair in Toronto in early November. The Westerner Showcase was a success again this year with 212 Holsteins exhibited and 51 Jerseys. Alberta Holstein was happy to present the Best Bred & Owned awards to the winners in all of the milking classes. The Tier II Judging School was also well attended and some great discussion was had between participants and judge Yan Jacobs from Quebec.

We are now looking forward to the spring shows! The BC Spring Show will be held in Abbotsford on March 23, 2017 and a bit closer to home, the Calgary Stampede Dairy Classic goes April 21-22, 2017 at the Stampede Grounds in Calgary. We hope to see you out exhibiting and supporting the Western Canadian show circuit this coming year!

Registration is now open for the 2017 National Holstein Convention. “Experience the City Lights”, hosted by the York Region Holstein Club, ON. It has been 30 years since the Convention last taken place in the Greater Toronto area. Events include attending the Canadian Dairy XPO Tradeshow, Taste of Ontario National Convention Sale, Ontario Spring Discovery Show, Farm Tours, Holstein Canada AGM & Master Breeder Gala. It is sure to be a great event, for further information on registration/travel/ agenda and much more, visit the Holstein Canada website.

Early Bird Deadline: February 20, 2017
Registration Deadline: March 20, 2017
WESTERN CHAMPIONSHIP DAIRY SHOWCASE
Oct. 29th 2016    |       Red Deer, AB

CONFORMATION
Judge: Joel Lepage, QC

B&W JUNIOR CHAMPION Sponsor: ATB Agriculture
Craila NC Doorman Luxury- Benbie Holsteins, Robella Holsteins & JP Charest

B&W RESERVE JUNIOR CHAMPION Sponsor: D.H. & P. Supplies & Equipment
Robella BH Doorman Lonestar- Balgonie Holsteins

B&W HM JUNIOR CHAMPION
Chubanna Contrast Epic- Benbie Holsteins

SUMMER CALF (7)
Sponsor: Deer Mart Equipment
1. Wendon Doorman Always- Wendon Holsteins
2. Chubanna Avalanche Commotion- Chubanna Holsteins
3. Corlance CEO Megatron- Corlance Holsteins
4. Skycrest Meridian Nutshell- Skycrest Holsteins
5. Meihaven Avalache Barbie- Meihaven Holsteins

JUNIOR CALF (13)
Sponsor: Holstein Canada
1. Benbie Kingboy Bernice- Benbie Holsteins
2. Chubanna Doorman Vixen- Chubanna Holsteins
3. Hamming Doorman Dora- Hamming Holsteins & Chris DeWitt
4. Lucky Octane LoveAtFirst Sight- Lucky Hill Dairy
5. Lovhill Soloman Kit- Lovholm Holsteins

INTERMEDIATE CALF (15)
Sponsor: Agrai-Dairy Mart Ltd
1. Vaanderview Alonzo Slim Shady- Craila Dairy
2. Starcrest Doorman Marshmallow- Skycrest Holsteins
3. Diamondpark Capgain Waytogo- Diamond Park Dairy
4. Southrise Sunfish Sizzle- Southrise Holsteins
5. Chubanna Addiction Sunshine- Chubanna Holsteins

Diamond Show Sponsor: Hi-Pro Feeds

R&W JUNIOR CHAMPION Sponsor: Southrise Holsteins
Southrise Sunfish Sizzle- Southrise Holsteins

R&W RESERVE JUNIOR CHAMPION Sponsor: Bienert Holsteins
Chubanna Addiction Sunshine- Chubanna Holsteins

R&W HM JUNIOR CHAMPION
Splitrail California Reba Red- Martin Rympa, Kevin Vanzessen, Mark Sweetnam
SENIOR CALF (20)
Sponsor: Masterfeeds
1. Chubanna Contrast Epic- Benbie Holsteins
2. Westcoast Doorman Cash- Ravendale & Suntasia Holsteins
3. Skycrest Atwood Diamond- Skycrest Holsteins
4. Benbie Doorman Hadley- Benbie Holsteins
5. Butlerview Door Anisa- Benbie, Robella & Zimmer Holsteins

SUMMER YEARLING (17)
Sponsor: Canadian Hay & Silage
1. Robella BH Doorman Lonestar- Balgonie Holsteins
2. PDF Doorman Sherry- Benbie Holsteins
3. Kenbert Doorman Shine- Kenbert Acres
4. Poelman Goldwyn Mona Fantasia- Martin Rypma
5. Benbie Doorman Kira- Benbie Holsteins

JUNIOR YEARLING (7)
Sponsor: RBC Royal Bank
1. Craila NC Doorman Luxury- Benbie Holsteins, Robella Holsteins & JP Charest
2. Kenbert Doorman Jenny- Kenbert Acres
3. Mosnang Corey Eclipse- Mosnang Holsteins
4. Mosnang McCutchen Wireless- Mosnang Holsteins
5. Mosnang Capital Gains Tax- Mosnang Holsteins

INTERMEDIATE YEARLING (8)
Sponsor: Central Alberta Co-op Ltd.
1. Benbie Deman Sabrina- Benbie Holsteins
2. Triplecrown WB Panini- Westcoast Holsteins
3. Crestomere Gibson Lark- Crestomere Holsteins
4. Westcoast Barbwire Aleda- Lucky Hill, Meihaven, Chubanna & Robella Holsteins
5. Lucky Barbwire Dingdong- Lucky Hill Dairy

JUNIOR BREEDERS HERD (7)
Sponsor: Alberta Holstein Association
1. Benbie Holsteins
2. Mosnang Holsteins
3. Wendon Holsteins
4. Kenbert Acres
5. Skycrest Holsteins
**INTERMEDIATE CHAMPION** Sponsor: Landmark Feeds  
Wendon Dempsey Divida- Wendon Holsteins

**RESERVE INTERMEDIATE CHAMPION** Sponsor: Penner Farm Services  
Westcoast Olympian Layla- Westcoast Holsteins

**HM INTERMEDIATE CHAMPION**  
Mosnang Saloon Liquor- Mosnang Holsteins

**MILKING YEARLING (11)**  
Sponsor: Holdstar Genetique
1. Westcoast Olympian Layla- Westcoast Holsteins  
2. Westcoast Defiant Desire- Lucky Hill Dairy  
3. Goldenset Doorman Effron- Chris Dewitt  
4. Kingsway Goldwyn Annoconda- Kenbert Acres  
5. Wendon Atwood Proven- Wendon Holsteins

**JUNIOR 2 YEAR OLD (14)**  
Sponsor: Saskatchewan Holstein Branch
1. Wedgwood Hero Paula- Stanhope Wedgwood  
2. Robella Reginald Daisy- Robella Holsteins  
3. Mosnang Airlift Website- Mosnang Holsteins  
4. Skycrest Atwood Sparkle- Skycrest Holsteins  
5. Roswitha Lotus Natalie- Roswitha Holsteins

**JUNIOR 2 YEAR OLD FUTURITY (4)**  
Sponsor: Noble Equipment
1. Mosnang Airlift Website- Mosnang Holsteins  
2. Mosnang Bradnick Aloe Vera- Mosnang Holsteins  
3. Wendon Sid Devil- Wendon Holsteins  
4. Lovhill Goldsun Felony- Lovholm Holsteins

**SENIOR 2 YEAR OLD (9)**  
Sponsor: Calgary Stampede Dairy Classic
1. Hamming Yorick Evetta- Hamming Holsteins  
2. Benbie Goldwyn Penelope- Benbie Holsteins  
3. Baumann Sid Sunrise- Baumann Holsteins  
4. Crestomere Atwood Locket- Crestomere Holsteins  
5. Crestomere Dude Dynamite- Crestomere Holsteins

**JUNIOR 3 YEAR OLD (14)**  
Sponsor: Pro-Line Manufacturing
1. Mosnang Saloon Liquor- Mosnang Holsteins  
2. RockyMountain Sid Marcela- Westcoast Holsteins  
3. Aldora Attra Dempsey- Chris Dewitt  
4. Broyhill Meridian Hiku J- Stanhope Wedgwood, Mosnang Holsteins  
5. Wendon At Dawn- Scott Hastie & Pat Conroy

**SENIOR 3 YEAR OLD (12)**  
Sponsor: Country Junction Feeds
1. Wendon Dempsey Divida- Wendon Holsteins  
2. Skycrest Goldsun Litterbug- Skycrest Holsteins  
3. Wendon Goldwyn Alert- Wendon Holsteins  
4. Ronleen Larson Heavenly- Benbie & Robella Holsteins  
5. Bulrush Braxton Kennita- Bulrush Holsteins
**B&W GRAND CHAMPION** Sponsor: BMO  
Tolamika Goldwyn Mercedes- Wendon, Bienert, Dardel, Southrise Holsteins

**B&W RESERVE GRAND CHAMPION** Sponsor: Westgen  
Wendon Dempsey Divida- Wendon Holsteins

**B&W HM INTERMEDIATE CHAMPION**  
Crovalley Sid A La Creme- Westcoast Holsteins

**4 YEAR OLD (14)**  
Sponsor: West Country Dairy Supply  
1. Crovalley Sid A La Creme- Westcoast Holsteins  
2. Lucky Braxton Star- Lucky Hill Dairy & Wendon Holsteins  
3. Syma Gold Chip Marie December- Stanhope Wedgwood  
4. Kenbert Dempsey Bingo- Kenbert Acres  
5. Lovhill Windbrook KitKat- Lovholm Holsteins

**MATURE COW (3)**  
Sponsor: Morskate Manufacturing  
1. Tolamika Goldwyn Mercedes- Wendon, Bienert, Dardel, Southrise Holsteins  
2. Skycrest Mailing Lifesaver- Skycrest Holsteins  
3. Lovhill Goldwyn Sugar- Lovholm Holsteins

**PRODUCTION CLASS (4)**  
Sponsor: Canadian Farm Realty  
1. Tolamika Dundee Fanta- Skycrest Holsteins & Chris DeWitt  
2. Huntsdale Shottle Crusdae- Benbie Holsteins  
3. PDF Goldwyn Highball- Robella & Lampada Holsteins  
4. Lampada Talent Nirvana- Baumann Holsteins

**BREEDERS HERD (5)**  
Sponsor: Kubota Canada  
1. Wendon Holsteins  
2. Skycrest Holsteins  
3. Hamming Holsteins  
4. Mosnang Holsteins  
5. Crestomere Holsteins

**BEST UDDER & BEST BRED & OWNED CHAMPION**  
Sponsor: Elanco  
1. Wendon Dempsey Divida- Wendon Holsteins

**B&W GRAND CHAMPION** Sponsor: BMO  
Westcoast Olympian Layla- Westcoast Holsteins

**R&W RESERVE GRAND CHAMPION** Sponsor: Southrise Holsteins  
Ronleen Larson Heavenly- Robella & Benbie Holsteins

**R&W HM INTERMEDIATE CHAMPION**  
Chubanna Diehard Cheyenne- Chubanna Holsteins
CAHC SHOWCASE SALE

A small but very successful sale is in the books for 2016! Congratulations to Morinville Colony on their high selling purchase at $7000, Crestomere McCutchen Vogue, consigned by Crestomere Holsteins.

The sale averaged $3800 on 29 lots. Thanks to all involved in making the sale a success!

WESTERNER SHOWCASE EVENTS

WESTERNER PARK 125TH ANNIVERSARY

Westerner Park along with sponsor NutriSource put on an event during the Dairy Showcase where Wally Smith, President of Dairy Farmers of Canada spoke on current and future aspects of the dairy industry. It was great to see so many producers and industry partners in attendance. Wally's speech was followed by an ice cream bar which was also very well attended!

MEGA-MOOLA WINNER

Wim Ruysch
Rollyview, AB
Heifer pick- Wendon Prodigy Wren Red
There are lots of exciting opportunities coming up this year for Alberta’s young Holstein enthusiasts! 4-H Clubs are starting up again for 2017, if you are interested in joining, please contact the club leader closest to you.

Moos on the Moove (Westlock area)
Anita Bikker
780-674-6293

Rollyview (Leduc area)
Fred Hofstra
780-220-3733

Udderly Unique (Lacombe area)
Joanne vander Linde
403-782-1516

Green Acres (Lethbridge area)
Mike van den Dool
403-308-7979

Alberta Holstein is proud to present a true type model award to the top 4-H member in each club. Congratulations to this years winners!

Moos on the Moove- Marina Hoeve
Rollyview- Emily Martin
Udderly Unique- Kristy van de Brake
Green Acres- Emma van Steekelenburg

Alberta 4-H celebrate its 100th year in 2017!

The Calgary Stampede Dairy Classic will once again be holding a Youth Judging Clinic taking place on Friday April 21, at 5:30pm. The clinic is open to all youth and is a great opportunity to improve your judging skills. For registration information visit the Dairy Classic website.

Another great opportunity is the Young Leader Program April 5-8, York Region, ON and the registration deadline is coming up on January 30th. Holstein Canada is pleased to offer this program to young adults aged 19-30. The agenda for the program is developed around the National Holstein Convention and involves presentations, farm tours, on-farm workshops and participation in activities such as the Master Breeder Gala and Holstein Canada AGM. The young adult program offers an excellent opportunity for young leaders to network: learn from experienced & like-minded Holstein breeders and visit different region of Canada. The Alberta Branch is pleased to co-sponsor 3 young leaders to represent our province. Non-sponsored applications are due January 30th, 2017. More information can be found at www.holstein.ca or contact youngleader@holstein.ca.

Thanks to the students that submitted scholarship applications. The award will be handed out at the Alberta Holstein AGM banquet on February 17th in Westlock.

Also mark your calendars for WCC 2017! It will be held August 23-28 in Weyburn, Saskatchewan. For more info, contact Lexi Wright at 403-862-5600.
YOUTH REPORT

WESTERNER DAIRY SHOWCASE YOUTH SHOW
Oct. 27th | Red Deer, AB

YOUTH SHOW REPORT
SUE CREST

The last youth show of the year at the Westerner Showcase was a great success, with 44 participants in the showmanship classes and over 100 entries in the show. Grand and Reserve shomen each went home with $250! Once again the peewee class was a highlight, with 20 kids leading their calves in their halloween costumes.

YOUTH SHOW
Sponsor: Select Sires GenerVations

SHOWMANSHIP
Judge: Kenton Lindenbach, SK

GRAND CHAMPION
Casey Morey, AB

RESERVE GRAND CHAMPION
Taya Hamming, BC

HM GRAND CHAMPION
Mike Podschadly, BC

JUNIOR SHOWMANSHIP (8)
1. Taya Hamming, BC
2. Zoey Hamming, BC
3. Ethan Nienhuis, SK
4. Adyson Wildeboer, AB
5. Paige Whalen, AB

INTERMEDIATE SHOWMANSHIP (6)
1. Alice Hehli, AB
2. Clayton Hamming, BC
3. Benjamin Hylkema, SK
4. Zoe Meinen, AB
5. Tyler VanDijk, AB

SENIOR SHOWMANSHIP (8)
1. Casey Morey, AB
2. Mike Podschadly, BC
3. Erin Drydyk, SK
4. Emanuel Baumann, SK
5. Maryje Bikker, AB

“.... every champion was once a contender that refused to give up.”
CONFORMATION
Judge: Kenton Lindenbach, SK

GRAND CHAMPION
Skycrest Atwood Diamond
Tyler VanDijk, AB

RESERVE GRAND CHAMPION
Springbend Reginald Drumroll
Clayton Hamming, BC

HM GRAND CHAMPION
Unique Gunman Kiss
Casey Morey, AB

SUMMER CALF (5)
1. Skycrest Meridian Nutshell- Tyler VanDijk, AB
2. Corlane CEO Megatron- Aaron Van Steekelenburg, AB
3. Chubanna Avalanch Commotion- Adyson Wildeboer, AB
4. Mihaven Avalance Barby- Zoe Meinen, AB
5. Crestomere McValue Largo- Leighton Slingerland, AB

JUNIOR CALF (9)
1. Benbie Kingboy Bernice- Benjamin Hylkema, SK
2. Unique HP Hermione- Nick Isenschmid, AB
3. Hamming Doorman Dora- Taya Hamming, BC
4. Balgonie RH Loyus Laurait- Ethan Neinhus, SK
5. Lucky Octane LoveAtFirstSight- Hannah Vanderlinde, AB

INTERMEDIATE CALF (7)
1. Starcrest Doorman Marshallow- Tyler Van Dijk, AB
2. Diamondpark Capgain Waytogo- Leighton Slingerland, AB
3. Chubanna Addiction Sunshine- Adyson Wildeboer, AB
4. Southrise Sunfish Sazzle- Aaron Van Steekelenburg, AB
5. Vermillion Beatiful Ersula- Jeremy Kramer, AB

SENIOR CALF (8)
1. Skycrest Atwood Diamond- Tyler VanDijk, AB
2. Springbend Reginald Drumroll- Cayden Hamming, BC
3. Chubanna Contrast Epic- Benjamin Hylkema, SK
4. Tazo Premier Elsie- Zoey Hamming, BC
5. Lampada Tequila Barbie J- Erin Drydyk, SK

SUMMER YEARLING (8)
1. Unique Gunman Kiss- Casey Morey, AB
2. Mosnang High Octane Liquorice- Alice Hehli, AB
3. Kenbert Doorman Shine- Ethan Nienhuis, SK
4. Baumann Ladle Stealth- Emanuel Baumann, SK
5. Skycrest Doorman Notch Momma- Tyler VanDijk, AB

JUNIOR YEARLING (2)
1. Unique HP Extravagant- Casey Morey, AB
2. Mosnang Capital Gains Tax- Alice Hehli, AB

INTERMEDIATE YEARLING (2)
1. Blue Bell Muffin- Hayden Thomson, BC
2. Crestomere Gibson Lark- Leighton Slingerland, AB

GROUP OF THREE (1)
1. Hayden Thomson
2016 CURTIS CLARK ACHIEVEMENT AWARD WINNER
ROLLAND DUBOIS

Rolland “Rolly” Dubois of Ferme Rolandale Enr., Saint-Flavien, Quebec, has won the Curtis Clark Achievement Award for 2016. His selection was announced on November 11th at the Royal Agricultural Winter Fair in Toronto, Ont. Dubois is the 30th recipient of this coveted award which was established in 1988 by the Alberta Holstein Branch to honour the late Curtis Clark of Acme Holsteins, a respected Alberta Holstein breeder, cowman and showman.

Rolly Dubois started showing Holsteins 36 years ago for his father, Jacques, under the name Ferme Jacques Dubois & Fils. In 1988, Rolly bought the family farm and established Ferme Rolandale Enr., retaining the farm’s prefix Jolibois. He has continued to exhibit cattle at shows locally, provincially, nationally and internationally. He has won countless Premier Breeder and Premier Exhibitor banners and has been Premier Exhibitor at Expo Lotbiniere for 30 years.

Dubois, 54, started coming to the Royal Winter Fair when he was 14 years old. He has been at the Royal every year since. When he first ventured to the Royal he would look at the showstrings of such successful breeders as Romandale, Hanover Hill, Dupasquier and Quality and hope one day that he too could be as good as them. Along the way, he drew advice and encouragement from his father, other respected Quebec Holstein breeders such as Jean Touchette and Patrice Biron, as well as the late Pierre Leonard, longtime Holstein Quebec secretary-manager.

Dubois has bred, owned and developed many show winners. One of his best known is Lindenoord Rudolph Lilac (Ex-96-3E-13*) who won Holstein Canada’s “Cow of the Year” award for 2010. Lilac was first mature cow at the Royal and All-Canadian in 2004, Honourable Mention All-Canadian three other times and Honourable Mention All-American once. Half of the Jolibois herd currently traces to Lilac. Another famous cow for Dubois was Echo Ridge Skychief Delight (Ex-4E-6*), Nominated for All-Canadian five times and All-American three times, Delight was first 5-year-old and reserve grand champion at World Dairy Expo in Wisconsin and first and honourable mention grand champion at the Royal in 1999 while on her way to becoming All-Canadian and All-American that year.

In recent years, Dubois has developed one of the country’s most respected Red & White Holstein cow families – the Dala-Star-RL Feather-Red-ET (VG-88-5*) family. This family has produced multiple show winners, generated heavy embryo demand, and just sold its first bull into A.I. In 2014, Feather was the dam of the winning milking yearling in the Red & White shows at World Dairy Expo and the Royal with two different Patience Showline Contender daughters. In 2016, another “Contender” daughter from Feather, Jolibois Flore Contender (VG-89), was first senior 3-year-old, honourable mention intermediate champion, and best bred and owned of the Red & White show at the Royal for Dubois. Ferme Rolandale’s success with the Feathers in the showing has earned them Premier Breeder and Premier Exhibitor honours at the Red & White shows at both the Royal and Le Suprême Laitier in 2015 and 2016.

Dubois and his family currently milk 55 cows in their tie-stall barn. The Jolibois herd, which is almost entirely homebred, consists of an impressive 32 Excellent and 35 Very Good cows and has averaged 89 points for classification the last four years.

Dubois has been an Official Judge for over 20 years and has judged at shows throughout Canada, as well as in ten foreign countries. Personable and outgoing, Dubois currently serves on the Holstein Quebec Board of Directors. In the past, he has been a member of Holstein Canada’s Show Committee and a director for the Lotbiniere Holstein Club. Growing up, he was a member of the Association des jeunes ruraux du Québec (AJRQ) and went on to be provincial AJRQ treasurer and president. Dubois enjoys sharing his passion for the Holstein cow and teaching the art of showing to the next generation of Holstein enthusiasts and with the foreign trainees who come to work at Rolandise.

Rolly Dubois has been supported throughout his many endeavours by his wife Christiane and their two children. Son Marc-André, 25, is now a partner in Ferme Rolandale. Daughter Rosalie, 20, is studying agronomy at Laval University and owns a few Jerseys in the herd.

Rolly Dubois is humbled and honoured to win the Curtis Clark award. It feels like a “pat on the back” he says for the time and hard work he has put into a career and industry he so dearly loves. The Curtis Clark award is presented annually at the Royal to the Canadian dairy cattle exhibitor who possesses the ability, sportsmanship and dedication necessary to be respected by his peers. Selection of the winner is made by former recipients of the award. As the 2016 winner, Dubois received a gold belt buckle as a personal keepsake. His name will also be added to the distinctive Clark trophy which bears a bronzed version of Curtis Clark’s hat.

Bonnie Cooper
Holstein Journal
COUNTRY ROADS HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS
1st Lactation- Steentil Bronco Sue- BCA 323.407.310= 1040
   Owned by Steentil Dairy
2nd Lactation- Steentil Bronco Joyce- BCA 309.443.301= 1053
   Owned by Steentil Dairy
3rd + Lactation- Delcreek Gimme More EX- BCA 372.339. 343= 1054
   Owned by Morinville Hutterite Colony

LIFETIME PRODUCTION AWARD
Active- CVC HC Anny 8840362- EX- 134, 929 kg
   Owned by De Wilt Dairy
Left herd- Lady Pippen Susan 7761700- VG- 108, 342 kg
   Owned by Baas Dairy

HIGHEST ROLLING HERD AVERAGE
De Wilt Dairy: BCA 260-268-267 = 795

MOST IMPROVED ROLLING HERD AVERAGE
Unique Stock Farm- AVG 228.3 +104 pts

5E + COWS
PDF Gibson Kissmee- EX 91 5E- Morinville Hutterite Colony
Skycrest Royal Devil- EX 90 5E- Skycrest Holsteins
Skycrest Mr Sam Tobasco- EX 94 5E- Skycrest Holsteins
Lone Pine Golden Lara SUP EX 93 6E- Casey Morey
Scottiere Tatiana Vindicat SUP EX 93 6E- Unique Stock Farm & Thomas Deuschle

ARIE MOES MEMORIAL SCHOLARSHIP WINNER
Kayl Kirchne

BREEDER OF THE YEAR NOMINEES
Enterprises Lavoie
Skycrest Holsteins
Baas Dairy
AWARDS

NORTHERN ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS
Yearling- New Mars Guthrie Wiskey- BCA 379.360.372 AVG- 370.3
    Owned by New Mars Dairy
2 Year Old - Breevliet Alta iota 2708- BCA 391.451.349 AVG-397
    Owned by Breevliet Ltd.
3 Year Old- Saddai Manifold Meek- BCA 363.392.347 AVG- 367.3
    Owned by El-Shaddai Dairies
4 Year Old- Breevliet Altabaxter 2336- BCA 329.419.348 AVG-365.3
    Owned by Breevliet Ltd.
5 Year Old- Breevliet Esquirer 2215- BCA 320.389.329 AVG- 346
    Owned by Breevliet Ltd.
Mature Cow- New Mars Stormatic Brooklet- BCA 293.340.307 AVG- 313.3
    Owned by New Mars Dairy

LIFETIME PRODUCTION AWARD
Active- Falona Springs Redman Vivian- 106, 436 kg
    Owned by Falona Springs Holsteins
Left herd- Ireton Cousteau Barley- 102, 943 kg
    Owned by New Mars Dairy

HIGHEST ROLLING HERD AVERAGE
Breevliet Ltd: BCA 267.273.268= 808

MOST IMPROVED ROLLING HERD AVERAGE
Zimmer Holsteins: AVG 239.7 +39.7 pts

BREEDER OF THE YEAR NOMINEE
Corlane Holsteins- Fred & Melissa Hofstra & Family

7 VG 2 Year Olds
9 EX/ME Cows
2 Star Brood Cows

2 Superior Production Cows
9 Longtime Production Awards

Total Rolling Herd BCA- 715 pts
CENTral alBErTa hOlsTEIN CluB aWarDs

CENTRAL ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS
Yearling- Marsfield Artes Jilly- BCA 437.415.386 AVG-412.6
   Owned by Mars Dairy
2 Year Old- Yessel Zorro Willy 593- BCA 391.451.349 AVG- 397
   Owned by Lok Dairies
3 Year Old- Marsfield Damion Lia- BCA 420.265.412 AVG- 432
   Owned by Mars Dairy
4 Year Old- Lucky Peeler Proud Jd- BCA 414.490.411 AVG- 438
   Owned by Lucky Hill Dairy
5 Year Old- Summershade Icellene Baxter- BCA 374.447.353 AVG 391
   Owned by Lucky Hill Dairy
Mature Cow- Stamm Pepper Airraid BCA 382.419.360 AVG 387
   Owned by Stamm Dairy

LIFETIME PRODUCTION AWARD
Active- Darcy Jody Rueben- VG- 132, 762 kg
   Owned by Nielsen Farms
Left herd-Linquenda Cayman Georghina- VG- 137, 129 kg
   Owned by Kamps Dairy

HIGHEST HERD MANAGEMENT SCORE
Hylac Holsteins- 914/1000
Milk Value= $8073, Udder Health= 2.0, Age at 1st Calving= 24.0,
Calving Interval= 13.8, Longevity= 50.8%, Herd Efficiency= 88.6%

LOWEST SCC
Earnewald Holsteins: 57

HIGHEST ROLLING HERD AVERAGE
Mars Dairy: BCA 311.322.301= 934

MOST IMPROVED ROLLING HERD AVERAGE
Mosnang Holsteins- AVG 269.3 +28

5E + COWS
Crestomere Triumphant Dilda- EX 91 5E- Crestomere Holsteins
Stonehill Expedition Coco 877- EX 5E- High Field Dairy
Wendon Roy Gab- EX 94 5E- Wendon Holsteins

BREEDER OF THE YEAR NOMINEE
Mosnang Holsteins
Heini & Ruth Hehli   |   Markus & Amanda Hehli

18 VG 2 Year Olds
4 New EX
8 Star Brood Cows

22 Superior Production Awards
4 Longtime Production Awards

Total Rolling Herd BCA- 808 pts
BARN COW COMPETITION - 17 farms represented, over 90 entries judged
Judge: William Wikkerink

1st LACTATION
Lacross Atwood Beautiful VG86- Rob Luymes
Marsfield Goldchip Romy VG86- Mars Dairy
Sterlingpark Pumpkin Pie VG- Sterlingpark Holsteins & Jerseys

2nd LACTATION
Tenove Sailing Princess VG87- Aspenridge Farm
Chubanna Windhammer Rafi VG86- Chubanna Holsteins
Mosnang Lauthority Whizbang VG86- Mosnang Holsteins

3rd LACTATION
Chubanna Spirte Alaska VG88- Chubanna Holsteins
Allynn Reginald Ema VG89- Mike Wildeboer
Tenove Windbrook Joy VG88- Aspenridge Farm

4th LACTATION
Marsfield Denzel Kimmy EX 92 2E- Mars Dairy
Stonehill Raven Mieke 1347 EX- Highfield Dairy
Thornspyc Socrates Lucinda EX 2E- Thornspyc Dairy

1st & 2nd LACTATION R&W
Mosnang Spectrum Rae VG- Mosnang Holsteins
Lucky Balti Red Leanne VG87- Lucky Hill Dairy
Chubanna Absolute Chaos GP 84- Chubanna Holsteins

3rd LACTATION R&W
Chubanna Diehard Cheyenne Red EX 91- Chubanna Holsteins
Thornspyc Lawn Boy Domino Red VG- Thornspyc Dairy

80,000 kg +
Stonehill Expedition Coco 877 EX 91 5E- Highfield Dairy
Crestomere Bomba Baha VG 88- Crestomere Holsteins
Royalhill Baxter Sharon EEX 2E- Cawithca Dairy

BARN COW CHAMPION
4th Lactation
Marsfield Denzel Kimmy EX 92 2E- Mars Dairy
SOUTHERN ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS
Yearling- Lonepine Decree Sadie- BCA 345.362.327 AVG- 344.6
  Owned by Bertens Holsteins
2 Year Old- Lone Pine Toyota Kathy- BCA 344.377.360 AVG- 360.3
  Owned by Bertens Holsteins
3 Year Old- Brummelhuis LionKing Leandra- BCA 360.398.341 AVG- 366.3
  Owned by Rinsma Holsteins
4 Year Old- Lone Pine Armstead Night- BCA 315.380.311 AVG- 335.3
  Owned by Bertens Holsteins
5 Year Old- Latham Ravenous 600- BCA 349.330.330 AVG- 336.3
  Owned by Lathom Colony
Mature Cow- Butte Airraid Cindy- BCA 331.317.309 AVG- 319
  Owned by Rinsma Holsteins

LIFETIME PRODUCTION AWARD
Active- Brummelhuis Morty Janny- 128,098 kg
  Owned by Ten Brummelhuis Dairy

HIGHEST HERD MANAGEMENT SCORE
Buffalorock Dairy: 859 pts

LOWEST SCC
RockyMountain Holsteins: 84

HIGHEST ROLLING HERD AVERAGE
Latham Colony: BCA 264.273.267= 804

MOST IMPROVED ROLLING HERD AVERAGE
Tekafirs Farms Ltd: AVG 240.7 +21 pts

5E + COWS
Brummelhuis Jordan Red Nancy- EX 93 5E- Ten Brummelhuis Dairy
  Drum Richard Pamela- EX 91 6E-Verdant Valley Farming Co

CONTRIBUTION OF EXCELLENCE AWARD
Cathriana Lausen

BREEDER OF THE YEAR NOMINEE
Van Benthem Dairy
  Evert & Jannett van Benthem | Rolf & Mary van Benthem

  5 VG 2 Year Olds
  5 New EX/ME
  2 Star Brood Cows

  22 Superior Production Awards

  Total Rolling Herd BCA 779 pts
FIELD SERVICES REPORT
Willem Vanderlinde

"FIELD SERVICE IS A FREE OF CHARGE SERVICE FROM HOLSTEIN CANADA"

Brian Nelson is our Field Service Rep for Western Canada. If you need help with registration, classification or have questions regarding any services from Holstein Canada, please contact Brian or myself.

Brian Nelson
bnelson@holstein.ca
519-865-4367

Willem Vander Linde
luckyhill97@gmail.com
403-302-1527

On behalf of Dairy Farmers of Canada (DFC), Holstein Canada will start Pro-Action animal care assessments. More info and resources including scheduling & requirements can be found on the Holstein Canada or Alberta Milk websites. Questions about proAction can be directed towards Jodi Flaig at Alberta Milk.

Jodi Flaig
jflaig@albertamilk.com
780-577-3307

GREEN ACRES HOLSTEIN CLUB AWARDS

BREEDER OF THE YEAR NOMINEE
Deerfield Colony

4 VG 2 Year Olds
3 Ex/ME Cows
8 Star Brood Cows

33 Superior Production Awards
9 Longtime Production Awards

Total Rolling Herd BCA- 867 pts

GREEN ACRES CLASSIFICATION NIGHT
Nov. 3, 2016

Decoy Holsteins - Van der Kooij Family
Noblefort, AB

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AWARDS

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Deerfield Colony

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9 Longtime Production Awards

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Nov. 3, 2016

Decoy Holsteins - Van der Kooij Family
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BREEDER OF THE YEAR NOMINEE
Deerfield Colony

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Total Rolling Herd BCA- 867 pts

GREEN ACRES CLASSIFICATION NIGHT
Nov. 3, 2016

Decoy Holsteins - Van der Kooij Family
Noblefort, AB

FIELD SERVICES REPORT
Willem Vanderlinde

“FIELD SERVICE IS A FREE OF CHARGE SERVICE FROM HOLSTEIN CANADA”

Brian Nelson is our Field Service Rep for Western Canada. If you need help with registration, classification or have questions regarding any services from Holstein Canada, please contact Brian or myself.

Brian Nelson
bnelson@holstein.ca
519-865-4367

Willem Vander Linde
luckyhill97@gmail.com
403-302-1527

On behalf of Dairy Farmers of Canada (DFC), Holstein Canada will start Pro-Action animal care assessments. More info and resources including scheduling & requirements can be found on the Holstein Canada or Alberta Milk websites. Questions about proAction can be directed towards Jodi Flaig at Alberta Milk.

Jodi Flaig
jflaig@albertamilk.com
780-577-3307
Animal Care : Upcoming Cattle Assessments

Dairy Farmers of Canada’s proAction® Initiative is an on-farm quality assurance program that fosters excellent farm practices and a culture of continuous improvement.

Canadian dairy farmers have a great sustainability story to tell. It is increasingly important to be able to measure and demonstrate our world-class standards in producing high quality milk and meat in a sustainable way, in line with Canadian values. The proAction Initiative provides credible metrics and independent validation of each farm to prove to customers and consumers that farmers do things right.

ANIMAL CARE

The Animal Care module of proAction was published in fall 2015, giving two years for farmers to get familiarized with the program, start implementing its requirements, and prepare for their validations. In September 2017, the Animal Care requirements will be added to the validation process along with the existing Food Safety program requirements (formerly CQM). In some provinces, such as British Columbia and Manitoba, Animal Care requirements have already been incorporated into the validation process.

Similar to the Food Safety program, farmers need to maintain standard operating procedures (SOPs) and records for Animal Care, as well as implement various best management practices. One key requirement is that farmers must have an independent animal-based assessment conducted every two years. To this end, DFC has contracted Holstein Canada as the qualified independent party to conduct cattle assessments on farms and benchmark herds over a two-year period (October 2016 to September 2018).

ASSESSORS

Independent assessors evaluate animal-based measures and provide reports to have on file for validation.

Holstein Canada classifiers were selected to assess and benchmark these animal-based measures on dairy farms in Canada in 2016-18.

- Body condition score
- Injuries
- Lameness

VALIDATORS

Validators verify that good practices and procedures are in place at the anniversary date.

ON-FARM PROCEDURES BASED ON THE CODE OF PRACTICE

- Use pain control in health procedures
- Calf feeding & colostrum management
- Shipping & euthanasia
- Train those involved to respect quiet cattle handling practices
- Keep records!

THE SAMPLE SIZE of animals to be assessed according to herd size.

<table>
<thead>
<tr>
<th>Milking Herd Size</th>
<th>Minimum # of cattle for assessment</th>
<th>Assess every ___ animal</th>
</tr>
</thead>
<tbody>
<tr>
<td>50</td>
<td>23</td>
<td>2nd</td>
</tr>
<tr>
<td>100</td>
<td>30</td>
<td>3rd</td>
</tr>
<tr>
<td>250</td>
<td>37</td>
<td>7th</td>
</tr>
<tr>
<td>550</td>
<td>40</td>
<td>14th</td>
</tr>
</tbody>
</table>

*Sample sizes are calculated on the basis of 95% confidence level and a margin of error of 15.

* The Animal Care Workbook & Manual provides full table. Find it on dairyfarmers.ca/proAction

ANIMAL CLASSIFIERS KNOW DAIRY COWS!

264,000 COWS CLASSIFIED

ON 2/3 OF FARMS

dairyfarmers.ca/proAction
CATTLE ASSESSMENTS
The cattle assessment includes evaluation of body condition score, injuries (hock, knee and neck), and lameness scoring for a random sample of animals in the herd.

BODY CONDITION SCORE (BCS)
Animals will be scored for BCS on a range from 1 (emaciated) to 5 (fat) and assessed Acceptable or Requires corrective action. This table specifies the point between Acceptable and Requires corrective action.

<table>
<thead>
<tr>
<th>BEHAVIOUR CATEGORY</th>
<th>BEHAVIOURAL INDICATOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing posture</td>
<td>(voluntary movements)</td>
</tr>
</tbody>
</table>

INJURIES
Hock and knee will be assessed on a four-point scale, while necks will be assessed on a three-point scale. The presence of scabs and/or lesions will be an automatic score of ‘R’ Requires corrective action if assessed on any of the three areas.

LAMENESS
Lameness will be assessed using one of two methods: gait scoring or stall lameness scoring.

FREE-STALL ENVIRONMENTS
As a general rule, assessors will gait score cattle in free-stall environments (loose-housing) while they walk, and score them on a 5-point system, divided into 3 categories:

<table>
<thead>
<tr>
<th>CATEGORY</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>‘A’ Acceptable</td>
<td>Scores 1 and 2</td>
</tr>
<tr>
<td>‘M’ Monitor</td>
<td>Score 3</td>
</tr>
<tr>
<td>‘R’ Requires corrective action</td>
<td>Scores 4 and 5</td>
</tr>
</tbody>
</table>

TIE-STALL ENVIRONMENTS
As a general rule, assessors will evaluate cattle in tie-stall environments for behavioural indicators of lameness summarized in the table below. Animals will be scored as either ‘A’ Acceptable or ‘R’ Requires corrective action. According to scientific research, an animal that presents two or more behavioural indicators is considered lame.

<table>
<thead>
<tr>
<th>BEHAVIOUR CATEGORY</th>
<th>BEHAVIOURAL INDICATOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standing posture</td>
<td>Standing on edge of stall</td>
</tr>
<tr>
<td></td>
<td>Weight shifting</td>
</tr>
<tr>
<td></td>
<td>Uneven weight</td>
</tr>
<tr>
<td>Moving from side to side</td>
<td>Uneven movement</td>
</tr>
</tbody>
</table>

dairyfarmers.ca/proAction
Our mission is working to provide opportunities for members to enhance profitability and competitiveness through genetic improvement programs delivered effectively and efficiently.