

## BREEDER OF THE YEAR- Central Alberta Holstein Club- MOSNANG HOLSTEINS

Mosnang Holsteins was started in 1980 when Heini and Ruth Hehli decided to make a permanent move to Canada from Switzerland. In 2009, Markus & Amanda became involved full time on the farm. They have since moved on farm with their 4 young kids, Wyatt, Adair, Georgia & Sawyer.

We have a few prominent cow families in our herd with many cows tracing back to Westpride Petula B EX 9\* through two different lines, Mosnang Wilma Convincer VG-86 5\* or Wendon Lee Winola VG-87 7\*.

Wilma produced several great progeny including Mosnang Wisp Roman VG-88 2\* & Mosnang Wilfreda Talent EX

Winola's daughters Mosnang Morty Winiola EX, Mosnang Waffer Champ VG-87 4\* and Mosnang Willow Champ VG-89 3\* have been big influences in our herd.

A more current, emerging family is that of Mosnang Lightning Bolt EX-92-2E 1\*. Lightning recently completed her 4th Superior Lactation with a record of BCA 356-458-349. She was also named the CAHC President's Club Cow. Her daughter Mosnang Saloon Liquor achieved a max score of VG-89 as a 2nd calver. As well, Liquor was the 1st place Junior 3 Year Old and Best Bred and Owned at both the National Convention Show in Calgary and the Westerner Championship in Red Deer along with being HM Intermediate Champion. She went on to be 11th at the Royal Winter Fair.

In 2016 we achieved Premier Breeder and Exhibitor at the Alberta Dairy Congress and were runner up for both at the Westerner Championship. Our final show results ended with 1 All-Western, 1 Res All-Western & 3 HM All-Westerns.

We had great classification results in 2016 with 17 VG 2 year olds & 4 new EX cows. We also achieved 14 superior production awards, 4 long-time production with a top of 125,000 kg, and 5 star brood cow awards.

Our current RHA is 11, 034 kgs milk with BCA 252-298-253 = 802.

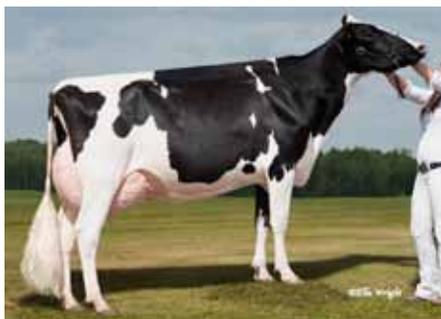
Herd Classification is 100% GP or better, with 5 ME, 5 EX, 55 VG, 24 GP.

While Heini works on the farm when he is home, a lot of his time is spent with Alberta Milk as he currently sits as the Vice Chairman. Heini & Ruth are also both still involved with the local 4-H club, with their youngest daughter Alice, and the church community and Heini is a member of the Willrose Yodel Club.

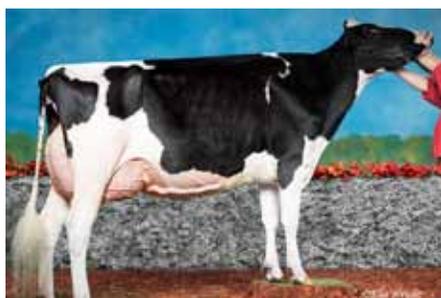
Markus is on the Holstein Canada show committee and is also the treasurer of the Central Alberta Holstein Club. Markus has had several opportunities to judge shows throughout Canada, the United States and Mexico in the past few years. He is also involved as a coach for the Alberta WCC team. For the past few years Markus & Amanda have managed the sales in Leduc & Red Deer and both sit on the volunteer committee for the Westerner Championship Dairy Showcase. In September, Amanda took the Social Media Director position at Alberta Holsteins. We have passion for both the dairy industry and the holstein cow and try to be involved and support events that keep the dairy community strong and enthusiastic

An interesting fact, before being converted to the dairy industry Amanda grew up on a beef farm.

We are pleased to utilize many Holstein Canada services from registration and classification to genomic testing. We feel Holstein Canada is vital also on the international scene to promote our holstein cow and our great judges as well. The Alberta branch offers an excellent opportunity to be involved locally and a great way to network and stay in touch with other fellow enthusiasts. It is also crucial in providing goals and benchmarks to keep working towards within our own herds.



Mosnang Lightning Bolt EX-92 2E 1\*



Mosnang Saloon Liquor VG-89

