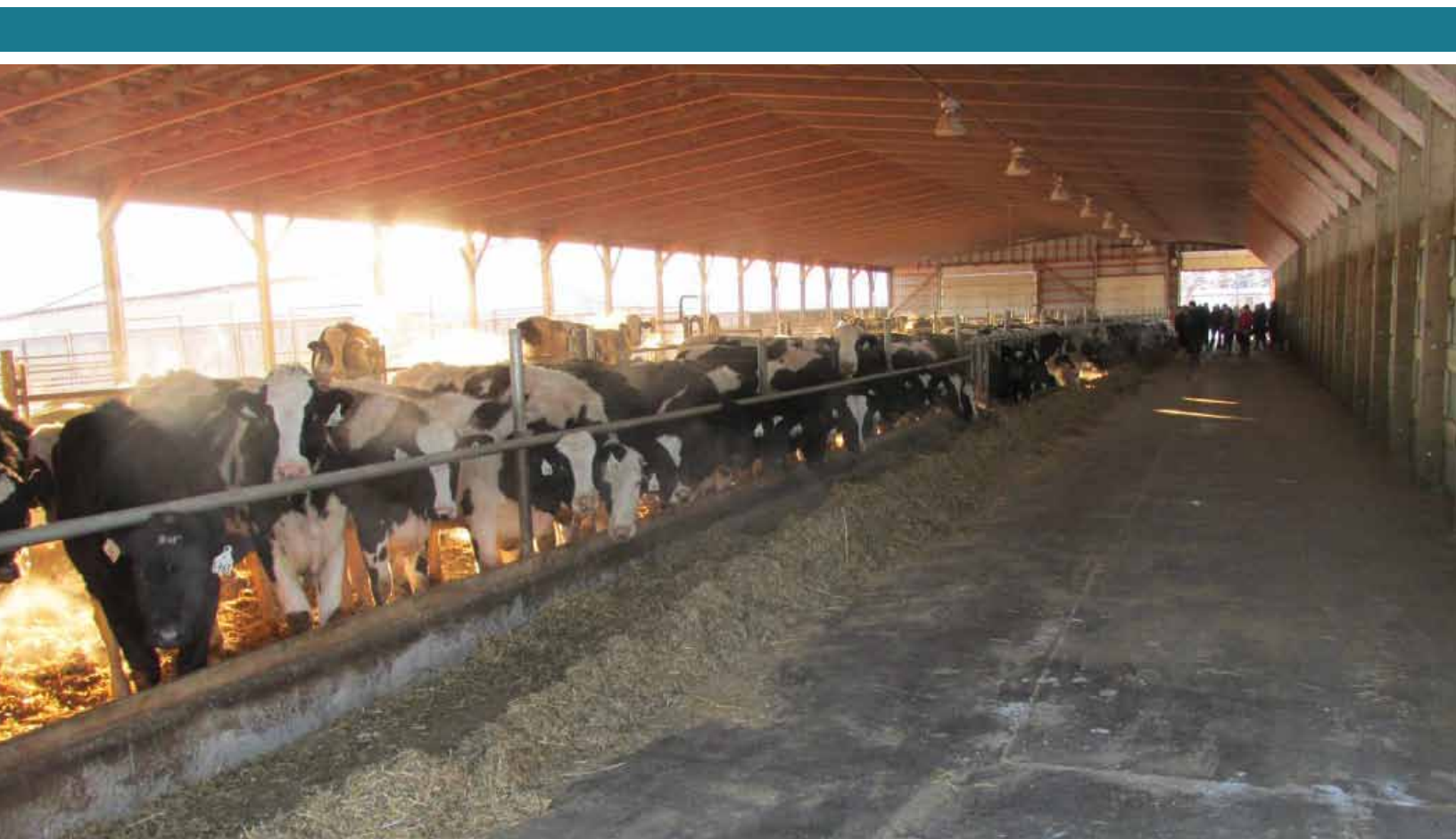




FEBRUARY 2018



COUNTRY ROADS HOLSTEIN CLUB- AWARDS
NORTHERN ALBERTA HOLSTEIN CLUB- AWARDS
CENTRAL ALBERTA HOLSTEIN CLUB- AWARDS
SOUTHERN ALBERTA HOLSTEIN CLUB- AWARDS
ANNUAL GENERAL MEETING
PROVINCIAL AWARDS
“BACK TO BASICS” WORKSHOPS

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Back Row: Bob Reck, Joe Folkerts, Lee Simanton, Joop Garretsen, Larry Arvay, Clarence Slingerland, Benita Hummel
Middle Row: Amanda Hehli, Sue Crest
Front Row: Orville Schmidt, Willem Vanderlinde, Andrew Wildeboer

CALENDAR OF EVENTS

WESTERN CANADIAN DAIRY SEMINAR

Red Deer, AB
Mar. 6-9

GREEN ACRES HOLSTEIN CLUB AWARDS NIGHT

Coast Hotel- Lethbridge, AB
Mar. 9

BC HOLSTEIN SPRING SHOW

Abbotsford, BC
Mar.21-22

NATIONAL HOLSTEIN CONVENTION

Quebec City, QC
Apr. 11-14

CALGARY STAMPEDE DAIRY CLASSIC

Calgary, AB
Apr. 27-28

ALBERTA HOLSTEIN ASSOCIATION YOUTH TOUR

May 24-26

GREEN ACRES HOLSTEIN SHOW

May 26

ALBERTA DAIRY CONGRESS

Leduc, AB
June 6-9

ALBERTA HOLSTEIN TIER II JUDGING SCHOOL

Leduc, AB
June 8

WESTERN CANADIAN CLASSIC

Abbotsford, BC
Aug. 21-25

PRESIDENT REPORT

Willem Vanderlinde



As your new Alberta Holstein President, I am very excited about the upcoming year. I would like to congratulate Duane & Vicky Zimmer of Zimmer Holsteins with the winning of their first Master Breeder Shield. I hope lots of Alberta breeders can join them to celebrate at the National Convention in Quebec City in April.

I would like to thank the Southern Alberta Holstein Club for hosting a successful AGM. It was a good meeting with lots of people present, the tours in the afternoon were great and the turnout for the banquet night and entertainment by Alberta breeder Garry Edwards was great!

I would like to thank Bob Reck for the years as President, everyone knows I have big feet, but those are big shoes to fill! I would also like to thank Tim Hummel for his time on the board and welcome to Clarence Slingerland and Andrew Wildeboer as Vice-President.

Big congratulations to Andrew & Anna Wildeboer from Chubanna Holsteins on winning Breeder of the Year and to the Schrijver Family from New Mars Dairy with the President's Club Cow winner, New Mars Laumega Bloom. Also, congratulations to this year's winners of the Marg Atkins Award, Don & Carol Wright.

I'm excited for the upcoming show season and other events.



Hope to see you out there!
Willem

NATIONAL DIRECTOR REPORT

Orville Schmidt



2017 was indeed a very surprising year in the dairy industry, with unprecedented demand for dairy products, across Canada, especially butterfat. Fat saw many provincial quota increases some being over 10 percent. This prompted many producers to fill their facilities and many going into an expansion mode not seen in over 20 years.

With all of this at Holstein Canada much activity from fewer members resulting in a record year for registration and close to a record year in classification along with over 30,000 cows being evaluated for proAction. As a result, what started as a small negative budget turned into a modest profit thus allowing us to move ahead faster on some new projects.

With all this positive news in Canada, not all the world shares this optimism. As president, I was at events in four countries and all of them wish they had a supply management program like ours. Mexico, USA, and Spain all have breed programs similar to ours, however, milk pricing is not as predictable. Canadian genetics are still the envy of the world and they are in the forefront at all the shows, sales, and herds in all these countries. But as in all areas of business, we continue to try to improve.

Our two main priorities are moving ahead with the new classification rewrite and developing new management programs for our members. One of these initiatives is the continuation of our Western Field Service program bringing Morgan Sangster on board to replace Brian Nelson. At Holstein Canada having someone "in the field" is a priority going forward with our new programs which will include proAction, Traceability, and such management tools as genomics.

As I conclude my comments for 2017 I would like to congratulate some Alberta members for their achievements in 2017. Dale Bienert for the Marj Atkins award, the Don & Wendy Chalack family for the Whitey McKown award at Madison, Chad Crest for the Andrea Crowe award at the Royal and to Zimmer Holsteins for earning a Master Breeder shield which will be presented at Holstein Canadas annual meeting in Quebec City in April.

You are all invited to be part of this gala event and take in "Old Quebec Culture" with new Quebec hospitality and some of the best Holstein cows in the world. As much as we are based on Holstein tradition and core programs our involvement with our industry partners will move us into the future and we will be an important player in the dairy and genetic industry going forward.

As we currently enjoy this time of expansion let us also use this environment to be ready for the next stage whatever it may be. I know as dairy farmers you will be "United we stand, divided we fall".



See You On The Road,
Orville

JUDGING AND SHOW REPORT

Joe Folkerts

We are now looking forward to the spring shows! The BC Spring Show will be held in Abbotsford on March 21-22 and there are Travel Grants available to Alberta exhibitors. A bit closer to home, the Calgary Stampede Dairy Classic goes April 27-28 at the Stampede Grounds in Calgary. We hope to see you out exhibiting and supporting the Western Canadian show circuit this coming year!

Registration is open for the 2018 National Holstein Convention. "Traditions and Innovations" in Quebec City. Events include attending the National Convention Sale, Quebec Spring Show, Farm Tours, Holstein Canada AGM & Master Breeder Gala. Visit the Holstein Canada website for further information!

Registration Deadline: March 12, 2018
Upcoming Shows:

Calgary Stampede Dairy Classic: Apr 27-28
Green Acres Holstein Show: May 26
Alberta Dairy Congress: June 6-9
AHA Tier II Judging School: June 8



2018 CALGARY STAMPEDE DAIRY CLASSIC — SAVE THE DATE — April 27-28, 2018

Holstein Show | Jersey Show | Showmanship Classes
Youth Judging Clinic | Awards Banquet
NEW FOR 2018 - Jersey & Holstein Breeds will show on the same day
Entries close April 1, 2018

FOR MORE SHOW INFORMATION

calgarystampede.com/ag
403.261.0312 | speterson@calgarystampede.com

CS
Calgary Stampede

AWARDS

COUNTRY ROADS HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS

1 st Lactation	DeWildt Doorman Anna- DeWildt Dairy BCA 430-480-430= 1340
2 nd Lactation	Mellowdale Alta Spirit- Mellowdale Dairy BCA 313-478-321= 1112
3+ Lactations	DeWildt LauthORITY Nelie- DeWildt Dairy BCA 336-374-375= 1085

LIFETIME PRODUCTION AWARD

Active- Lady Garrison Ann- VG86- 112,595 kg
Baas Dairy
Left herd- CVC HC Amy- EX- 135,331 kg
DeWildt Dairy

HIGHEST ROLLING HERD AVERAGE

DeWildt Dairy: BCA 282-276-280 = 838

MOST IMPROVED ROLLING HERD AVERAGE

DeWildt Dairy- Total BCA=838 +43 pts

5E + COWS

Skycrest Royal Devil- EX 90 6E- Skycrest Holsteins

ARIE MOES MEMORIAL SCHOLARSHIP WINNER

Tiara Meier

PRESIDENT'S CLUB COW NOMINEE

Skycrest Mailing Lifesaver- EX-93-3E- Skycrest Holsteins

BREEDER OF THE YEAR NOMINEES

Skycrest Holsteins- The Crest Family



AWARDS

NORTHERN ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS

Yearling	Valta Manifold Zoey 1355- A.F.N.S (U of A Dairy) BCA 342-376-357= 1075
2 Year Old	New Mars Ember- New Mars Dairy BCA 383-387-387= 1157
3 Year Old	Vermeer Bronco 1623- Vermeer's Dairy BCA 380-351-366=1097
4 Year Old	New Mars Ashlar Jasper- New Mars Dairy BCA 423-382-421= 1226
5 Year Old	New Mars Damion Freak- New Mars Dairy BCA 342-312-360= 1014
Mature Cow	New Mars Laumega Bloom- New Mars Dairy BCA 386-359-358= 1103

LIFETIME PRODUCTION AWARD

Wetoka Sheila Income VG- 113,429 kg
Wetoka Holsteins

HIGHEST ROLLING HERD AVERAGE

New Mars Dairy: BCA 299.301.297 = 897

MOST IMPROVED ROLLING HERD AVERAGE

New Mars Dairy: Total BCA= 897 +37 pts

PRESIDENT'S CLUB COW NOMINEE

New Mars Laumega Bloom EX-90-3E- New Mars Dairy

BREEDER OF THE YEAR NOMINEE

New Mars Dairy- The Schrijver Family



AWARDS

NORTHERN ALBERTA HOLSTEIN CLUB BARN COW

BARN COW COMPETITION

Judge: Don Chalack

1st LACTATION

Westliberty Miracle- Tim Knull

2nd LACTATION

Deerhaven Final Kristen- Glenda Mutrie

3rd LACTATION

Detimdale Davana Braxton- Tim & Deb Hofstra

4th LACTATION

Westliberty Sanchez Olive- Tim Knull

100,000 kg +

Corlane Wildman Tiara- Corlane Holsteins

BARN COW CHAMPION

3rd Lactation

Detimdale Davana Braxton



MASTER BREEDER

Congratulations to Zimmer Holsteins, Didsbury AB on being named a 2017 Master Breeder!



AWARDS

CENTRAL ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS

Yearling	Marsfield Fever Joyce- Mars Dairy BCA 485-462-422= 1369
2 Year Old	Marsfield Mascalsee Samantha- Mars Dairy BCA 444-377-420= 1241
3 Year Old	Royal Hill Iota Lace- Royal Hill Farm BCA 397-447-383= 1227
4 Year Old	Butte Lucrative Taya- Chubanna Holsteins BCA 388-388-369= 1145
5 Year Old	Sun Sight Superman Skyla 2- Lucky Hill Dairy BCA 348-395-376= 1119
Mature Cow	Mosnang Lightning Bolt- Mosnang Holsteins BCA 356-458-349=1163

LIFETIME PRODUCTION AWARD

Active- Lucky Titanic Heide GP- 149,328 kg
Lucky Hill Dairy
Left herd-Darcy Jody Rueben VG- 141,086 kg
Jeff Nielsen

HIGHEST HERD MANAGEMENT SCORE

Sylavanside Dairy- 462/500
Milk Value= \$8400, Udder Health= 1.6, Age at 1st Calving= 24.8,
Calving Interval= 13.2, Longevity= 47.9%, Herd Efficiency= 86.6%

LOWEST SCC

Hylac Holsteins: 61,000

HIGHEST ROLLING HERD AVERAGE

Mars Dairy: BCA 308.322.300= 930

MOST IMPROVED ROLLING HERD AVERAGE

Hylac Holsteins- Avg BCA:272 +33

5E + COWS

Altappel Baxter Mona- EX-91-5E- Spruce Lane Dairies
Marsfield Talent Jane- EX-91-5E- High Field Dairy

PRESIDENT'S CLUB COW NOMINEE

Marsfield Denzel Kimmy EX-93-3E 1*- Mars Dairy

BREEDER OF THE YEAR NOMINEE

Chubanna Holsteins- The Wildeboer Family



CENTRAL ALBERTA HOLSTEIN CLUB BARN COW

BARN COW COMPETITION

Judge: Linsey Whalen

B&W 1st LACTATION

1. Huysoon 996- Huysoon Dairy
2. Marsfield Doorman Kim- Mars Dairy
3. Chubanna Braxton Piper- Chubanna Holsteins

B&W 2nd LACTATION

1. Jamado Aikman 805- Jamado Dairy
2. Rosedairy Artes Marina- Boxrose Holsteins
3. Huysoon 932 Buckaroo Armstead- Huysoon Dairy

B&W 3rd LACTATION

1. Chubanna Winners Jayda- Chubanna Holsteins
2. Rosedairy Epic Flurry- Boxrose Holsteins
3. Poly C 897 Beacon 1293- Poly C Farms

B&W 4th LACTATION

1. Marsfield Denzel Kimmy- Mars Dairy
2. Stonehill Raven Mieke 1347- Highfield Famrs
3. Rosedairy Lauthority Brandi- Boxrose Holsteins

1st & 2nd LACTATION R&W

1. Chubanna Addiction Deena- Chuabnna Holsteins
2. Lucky Absolute Linde- Lucky Hill Dairy
3. Lucky Balti Red Lenni PO- Lucky Hill Dairy

3rd LACTATION R&W

1. Dominicus Presley Red 236- Dominicus Dairy

80,000 kg +

1. Marsfield Talent Jane- Mars Dairy
2. Poly C 181 Blitz 821- Poly C Farms
3. Thornspyc Merchant Leonie- Thornspyc Dairy

BARN COW CHAMPION

3rd Lactation B&W

Chubanna Winners Jayda- Chubanna Holsteins



AWARDS

SOUTHERN ALBERTA HOLSTEIN CLUB AWARDS

PRODUCTION AWARDS

Yearling	Handhills Brutus Asnath- Handhills Farming Co. BCA 371-373-364= 1108
2 Year Old	Huntcliff Fever Biet- Huntcliff Dairy BCA 326-386-355= 1067
3 Year Old	Huntcliff Canuks Lysol- Huntcliff Dairy BCA 358-374-344= 1076
4 Year Old	Wouters Salford Groove- Wouters Dairy BCA 348-357-353= 1058
5 Year Old	Happy Cow Pickle Tootsie- Happy Cow Dairy BCA 335-338-374= 1047
Mature Cow	Benthemmer Jorryn Rachna- Van Benthem Dairy BCA 290-375-295= 960

LIFETIME PRODUCTION AWARD

Altappel M Toto Stacyan VG- 126, 549 kg
Van Benthem Dairy

HIGHEST HERD MANAGEMENT SCORE

Buffalorock Dairy: 859 pts

LOWEST SCC

Phillipsen Dairy- 123,000

HIGHEST ROLLING HERD AVERAGE

Huntcliff Dairy: BCA 302.295.303= 900

MOST IMPROVED ROLLING HERD AVERAGE

Huntcliff Dairy: AVG 299 +61 pts

5E + COWS

Brummelhuis Jordan Red Nancy- EX 93 6E- Ten Brummelhuis Dairy

PRESIDENT'S CLUB COW NOMINEE

Drum Banish Larann VG- Verdant Valley Farming Co.

BREEDER OF THE YEAR NOMINEE

Van Benthem Dairy
Evert & Jannett van Benthem | Rolf & Mary van Benthem



SOUTHERN ALBERTA HOLSTEIN CLUB BARN COW

BARN COW COMPETITION

Judge: Markus Hehli

1st LACTATION

1. Huntcliff Unix Varpan- Huntcliff Dairy
2. Benthemmer Loverman Malika- Van Benthem Dairy
3. Wouters Eldo Grolla- Wouters Dairy

2nd LACTATION

1. Wouters Chelios Pompa- Wouters Dairy
2. Huntcliff Joel Cherry- Huntcliff Dairy
3. Garedon Aftershock Elloise- Van Benthem Dairy

3rd LACTATION

1. Benthemmer Sahara Alexander- September Dairy
2. Lone Pine Valentino Dreamer- Hoften Farms
3. Brummelhuis Shottle Ayla- Ten Brummelhuis Dairy

4th LACTATION

1. Elgrun Iron Ivy- Boom Holsteins
2. Huntcliff Action Gentian- Huntcliff Dairy
3. Benthemmer Stanley Cup Adelina- Van Benthem Dairy

100,000 kg +

1. Lakeway Talent Timola- Boom Holsteins
2. Wouters Rhyme Google- Wouters Dairy
3. Happy Cow Teul Tokyo- Happy Cow Dairy

GRAND CHAMPION

2nd Lactation

Wouters Chelios Pompa- Wouters Dairy

RESERVE CHAMPION

2nd Lactation

Huntcliff Joel Cherry- Huntcliff Dairy

HONOURABLE MENTION CHAMPION

3rd Lactation

Benthemmer Sahara Alexander- September Dairy



Grand: Wouters Chelios Pompa- Wouters Dairy



Reserve: Huntcliff Joel Cherry- Huntcliff Dairy



HM: Benthemmer Sahara Alexander- September Dairy

AWARDS

GREEN ACRES HOLSTEIN CLUB AWARDS

PRESIDENT'S CLUB COW NOMINEE

Deerfield Lynx Pamela EX-92-4E- Deerfield Colony

BREEDER OF THE YEAR NOMINEE

Van Den Pol Dairy- The Van Den Pol Family



WESTERNER DAIRY SHOWCASE OCTOBER 18-20, 2018

WESTERNER 
Dairy Showcase

The Westerner Dairy Showcase is pleased to announce that our 2018 show plans are well underway, and we have some big changes in store for everyone! Same great show with new dates & bigger prize payouts!

Thursday October 18th - Junior Show

Friday October 19th - Jersey Show

Saturday October 20 - Holstein Show

If you would like more information about the changes or the available sponsorship opportunities please contact:

Christina Sturgeon 403.309.0209

csturgeon@westernerpark.ca



Westerner Park



GENOMIC TESTING NOW \$33!

STARTING
FEBRUARY 1, 2018



**SAME PRICE FOR LOW
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and Coat Colour)



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FIELD SERVICES REPORT

Andrew Wildeboer

“Field Service support is available for all Holstein Canada members and non-members in hopes of creating future members. Having a field service rep come on-farm or visit with you at industry events creates a perfect opportunity to answer questions, talk about services and help resolve issues while also serving as a learning opportunity for both sides. “

Morgan Sangster, the Holstein Canada Field Service Business Partner for Western Canada, has put together a great set of workshops in coordination with Alberta Milk & Alberta Holstein. Dates will be March 26-29th with the registration deadline being March 19th. Sessions include Genomics 101, proAction, DHI updates and Traceability. If you would like to register or have any questions, get in contact with Morgan or myself. We look forward to seeing you there!

Morgan Sangster
Email: msangster@holstein.ca
Cell: 519-865-4367

Andrew Wildeboer
Phone: 403-782-9615
Email: chubanna@hotmail.com

Holstein Canada will continue with proAction animal care assessments. More info and resources including scheduling & requirements can be found on the Holstein Canada or Alberta Milk websites. Questions about proAction can be directed towards Jodi Flaig at Alberta Milk.

Jodi Flaig
Email: jflaig@albertamilk.com
Ph: 780-577-3307

ALBERTA MILK PRESENTS:

BACK TO BASICS

A workshop for ALL Dairy Producers to participate in a casual, informative and interactive discussion.

A great opportunity for producers to catch up on their process and best practice, and find out what's new.

WORKING TOGETHER:
WE CAN ALL HELP.

MARCH 26-29

ALBERTA MILK PRESENTS:

BACK TO BASICS

MARCH 26-29

WORKSHOP FEE: \$20/person



WHAT'S INCLUDED

9:30 am Coffee and Registration

10 am **Morgan Sangster (Field Service Business Partner – western Canada, Holstein Canada)**

- Who, What, Why and How? – An overview of our services
- Breed Improvement – Available tools for genetic progress in your herd
- proAction® – Our role in Animal Care and Traceability

11 am **Morgan Hobin (proAction Coordinator, Alberta Milk)**

- proAction Status Update
- Validation Requirements – SOPs, records, etc.
 - CQM Food Safety, Animal Care, Traceability

12:15 pm Lunch

1pm **CCIA Mobile Field Representative (Canadian Cattle Identification Agency)**

- Traceability
- CFIA/CCIA Regulations Update
- CLTS Account/CLTS MOBO App

1:30pm **Trevor Fischer (CanWest DHI)**

- DHI/CDN and DairyComp Update

2pm **Working Workshop****

- Work with each speaker one on one
- Q & A Sessions

Producers encouraged to bring a laptop/tablet to use in the allocated time for inputting records, completing SOPs, setting up Web Account, etc.

3:30pm Wrap-Up

RSVP March 19

DATES & LOCATIONS

Monday, March 26 – Lethbridge

The Coast Hotel

Tuesday, March 27 – Red Deer

The Sheraton

Wednesday, March 28 – Leduc

Executive Royal Inn

Thursday, March 29 – Barrhead

Neighbourhood Inn

For more information visit www.albertamilk.com, detailed agenda posted in Member's Only. Contact Kim Skolarchuk at **780-577-3325** to register.



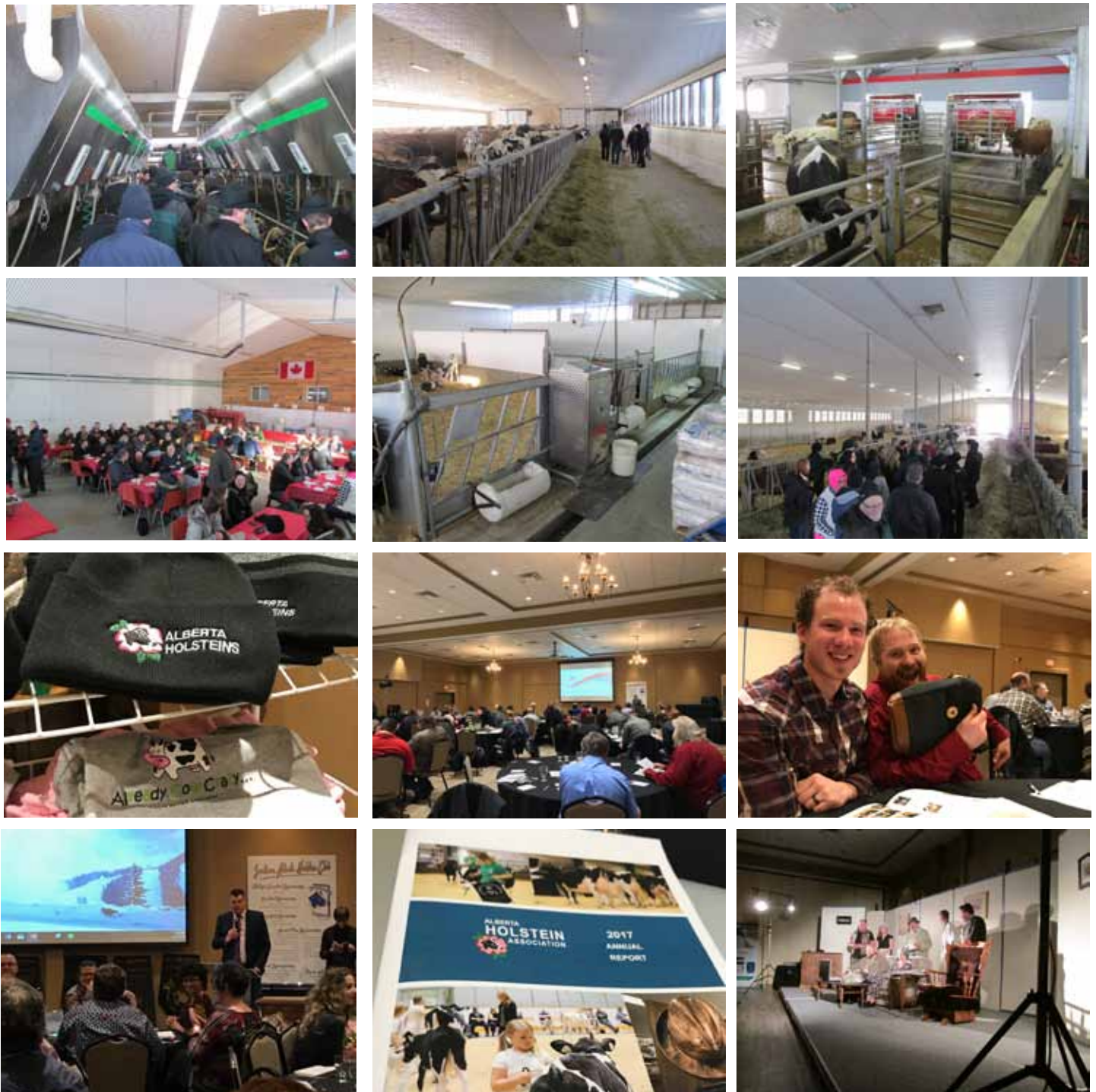
2016 ANNUAL GENERAL MEETING

A huge thank you goes out to the Southern Alberta Holstein Club for hosting this year's meeting and putting together a great day of Holstein events.

Updates were given by the Financial, Advertising, Judging & Show, Awards, & Field Service Committees and the Budget approved for the 2018 year. At the meeting it was great to hear from our industry partners CDN, Holstein Canada and CanWest DHI. Great to see that these groups are proceeding with working together to provide the best service for Holstein breeders and dairy producers.

Following the meeting, attendees enjoyed 3 farm tours in the area. Thank you to Huntcliff Dairy, BuffaloRock Dairy & Solid Rock Farm for allowing us to come and tour your well-managed and progressive operations! The banquet and evening entertainment made for a great time spent with fellow Holstein breeders and industry members.

We look forward to the 2019 AGM, to be hosted by the Green Acres Holstein Club.



AWARDS

MARJ ATKINS ACHIEVEMENT AWARD

DON & CAROL WRIGHT

At the AGM Banquet, Don & Carol Wright were named the recipients of the 2017 Marj Atkins Achievement Award. Don & Carol truly have a passion for the Holstein breed and have been involved in the industry in several different aspects including Wrigthside Holsteins, The Alberta Cattle Connection & Cowsmopolitan Dairy Magazine just to name a few. Congratulations on this prestigious acknowledgement. We look forward to presenting the award at the Alberta Holstein Picnic this summer!



PRESIDENT'S CLUB COW OF THE YEAR

NEW MARS LAUMEGA BLOOM EX-90 3E

Owned by New Mars Dairy- Millet, AB

BCA 344-394-326
8 Lactations
155,973 kg Milk
10,171 kg Fat & Protein



BREEDER OF THE YEAR

CHUBANNA HOLSTEINS

The Wildeboer Family
Lacombe, AB

Highlights for 2017 at Chubanna Holsteins:

- 4 VG 2 Year Olds
- 7 New EX & 3 ME Cows
- 8 Star Brood Cows
- 36 Superior Production Awards
- 15 Longtime Production Awards
- CAHC Barn Cow Champion
- Bred the R&W Grand Champion of the Western Spring National & California State Show



BREEDER OF THE YEAR- Central Alberta Holstein Club- CHUBANNA HOLSTEINS

In the fall of 2004, Andrew & Anna were married, & purchased a retired dairy farm near Falun, AB. There, they milked 25 cows while Andrew auctioneered & Anna taught. 2 1/2 years later, they relocated to Andrew's vacant family farm, North of Lacombe where they continue to farm 900 acres, along with Andrew's parents, Alex & Ann.

Following the move, Chubanna began slowly expanding. They purchased 20 head from the Chalacks (Wendon), & in doing so, increased in both quantity & quality. Through buying & leasing in quota, Chubanna's milking herd gradually grew.

A 1 robot, freestall/bedding pack barn was built, & in February of 2010 began operating. Cow comfort was the main focus in designing the barn, & the cows responded favorably with both increased production, & exciting classifications. In 2014, Chubanna continued to invest in superior breeding when 40 head of milk cows were purchased from Tom Hofstra (Coytee). In July of that year, the second half of the milking barn was completed, & 2 robots were up & running.

Chubanna milks around 100 cows, with a herd breakdown of 1G, 32GP, 62VG, 12EX, 7ME. 2017 saw 4 VG Chubanna 2 Yr olds, 7EX, 3ME, & 8 star brood cows. In addition, they had 36 Superior Productions & 15 Longtime Production awards with BCA's of 285-319-298 - 12 888kgM -533kgF - & 420kgP.

Andrew & Anna are believers in the philosophy of breeding for type & feeding for production. It has been of main importance that highly profitable, functional, & stylish cows fill their barn. 3 prominent cow families have had a critical influence in making this a reality...

Lacross Talent Dahlia (EX94 3E 2*) was acquired as an embryo from Lacross Holsteins & was Chubanna's first R&W animal. She has 8 daughters, 100% GP+ (2EX, 4VG, 2GP). Furthermore, Dahlia has a number of VG & EX granddaughters & great granddaughters & has had the most significant R&W influence in the Chubanna herd. A daughter, Chubanna Addiction Deena (VG) won first place in the 2017 CAHC R&W Barn Cow Competition, & a granddaughter, Chubanna Diehard Hearts (EX91) went on to be 2017 Western Spring National & California State Show R&W Grand Champion.



The progeny of Rietben Gibson Ellen (VG88) have also contributed largely to the overall style & dairy character of Chubanna animals. Her granddaughters & great granddaughters continue to stand out as herd favorites.

Wendon Roxson Petrice (VG) has 3 generations of impressive descendants. Her family members are both high in production & well put-together.

Family interest & commitment is foremost at Chubanna Holsteins. Chore time often includes Andrew, Anna, &/or any of their 4 kids helping out in the barn, alongside their hired man & friend, Ben Ford. The 3 oldest, Adyson (11), Graison (8), & Keaton (7) are involved in the local 4-H club, where Andrew is an assistant leader. Adyson has enjoyed her show ring successes, as both a 4-H member, & at local Jr shows. In the 2017 Provincials March Calf class, her project calf, Chubanna Tapps Kenzie placed 1st.

2017 was a strong show season for Chubanna. They attended 4 shows, alongside show string partner, Lucky Hill Dairy. In addition to Tapps Kenzie's success in 4-H shows, & Diehard Hearts' winnings for the Borba's in American show rings, other animals made it to the top of their class.

~Chubanna Doorman Vixen achieved first place Jr Yearling in both the 2017 Calgary Spring Show & AB Dairy Congress. She later won the 2017 All Western Jr Yearling title.

~Coytee CH McCutchen Suri (VG87) received 1st Sr 2Yr Old & Honorable Mention Intermediate Champion at the 2017 AB Dairy Congress. She went on to earn Reserve All Western Sr 2Yr Old.

~Chubanna Contrast Epic, owned by Wendon Holsteins, won Reserve Jr Champion at the Calgary Spring Show. Further 2017 awards include,

~The CAHC Barn Cow Champion - Chubanna Winners Jayda (VG88).

~5th place Honor List Cow - Bienert September Delighted (VG).

Along with his 4-H leadership role, Andrew serves as a director on the Central Alberta Holstein Club Board & as a Board Member of the Alberta Holstein Association.



Chubanna Diehard Hearts EX91



Coytee CH McCutchen Suri VG87

YOUTH REPORT

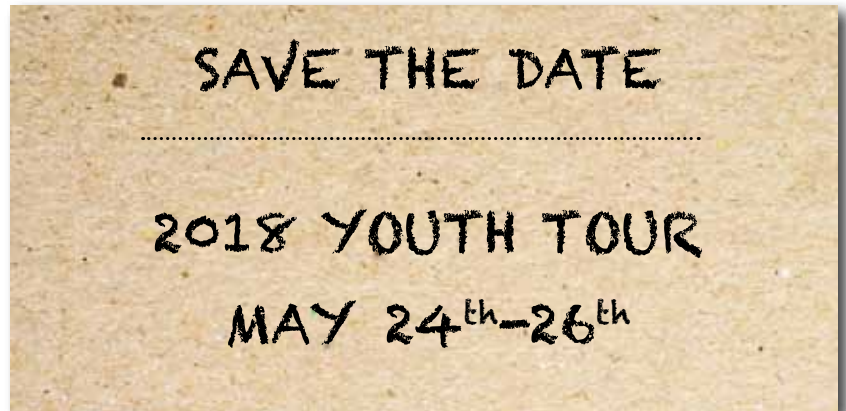
Sue Crest

The Calgary Stampede Dairy Classic will once again be holding a Youth Judging Clinic taking place on Friday April 27, at 5:30pm. The clinic is open to all youth and is a great opportunity to improve your judging skills. For registration information visit the Dairy Classic website.

The Branch will be hosting a Youth Tour May 24-26th this year. We will tour several farms in Central- Southern Alberta and attend the Green Acres Holstein Show on the 26th. Stay tuned for a more detailed schedule in the Spring! For more information contact Lee Simanton at 403-783-2128 or Sue Crest at 780-675-4643.

Also mark your calendars for WCC 2018! It will be held August 21-25 in Abbotsford, BC. For more info, contact Lexi Wright at 403-862-5600.

The Branch is looking to put a group together to go to Swiss Expo in January 2019, so start making plans for that too!



2017 SCHOLARSHIP AWARD WINNERS



Maryje Bicker- Barrhead, AB

Maryje grew up on the farm at Mellowdale Dairy and is currently taking her Animal Science degree at the University of Saskatchewan with hopes of becoming a veterinarian one day. 4-H sparked Maryje's interest in the dairy industry and has played a big role in her life as she has been a member of the Moos on the Moove club for 12 years.

"At the end of the day I plan to stay in the industry for the rest of my life because this is what I'm passionate about."

David Aegersold- Didsbury, AB

David is currently in his 2nd year of the Animal Science course at Lakeland College, specializing in dairy. On the Student Managed Farm, David works as the Reproduction Manager for the dairy herd. In the future he hopes to start up his own dairy farm and is enjoying the transition phase to Lakeland College's new barn as it is an awesome experience for his future goals.

"I believe with hard work and determination I will eventually reach my end goal. Dairy farming is more than just a job, it is a lifestyle that allows you to work closely with the land and animals alongside family & friends."



Chandler Hofstra- Millet, AB

Chandler is currently in her 4th year of the Bachelor of Applied Management Program in General Business at the University of New Brunswick. Part of Corlane Holsteins, located in Millet, AB, Chandler has always had an interest in the dairy industry and was involved in the Rollyview 4-H Club. She hopes to come home and farm with her family in the future!

"My passion has always been where the cows are and that's where it will continue in the future"

Matt Hummel- Picture Butte, AB

Matt and his family farm near Picture Butte, AB at Marylander Holsteins. He is currently enrolled in his 2nd year of the Agricultural Science Program at Lethbridge College, majoring in Animal Science. Matt is involved with the Aggies Club at College and has been involved with 4-H and WCC for several years. After college Matt plans to come back to the farm.

"Overall, this past summer convinced me that returning to the farm after graduation was truly what I was called to do"



ADVERTISING & MARKETING REPORT- Joop Garretsen

Alberta Holstein is planning ahead to have a new calendar for 2019 and there will also be a new directory printed for the 2019 AGM. All of our members will receive an email with a form where you can fill in the right information about your farm (name, email, prefix, phone #, directions and 911 addresses). The form, with the updated info, can be returned to the Alberta Holstein office by mail or email. Stay tuned for advertising rates and packages for the new directory. We will continue to offer special rates in the form of advertising packages for print, online or both types of media. Please contact Amanda or myself or go to www.albertaholstein.ca and find out about combination deals.

The booth will be setup at the Western Canadian Dairy Seminar in Red Deer March 6-9th. Talk to us about updating your directory info and booking advertising space in the directory in person. You will also find our clothing store in the booth with several different items available, hoodies, toques, hats, kids clothing, cups, travel mugs etc. There will be new product launches throughout the year so come visit the booth when we are out at events!

Linsey Whalen is the customer support rep in Alberta and will have an inventory of items available at her location in Millet, AB. Linsey will be available each day from 9 – Noon and can be reached at linsey@agritisolutions.com.



INDUSTRY-----Advertising Rates

PRINT
Calendar (Business Card size ad)- \$250
Newsletter (4 issues- Business Card size ad)- \$50/issue or \$200/year

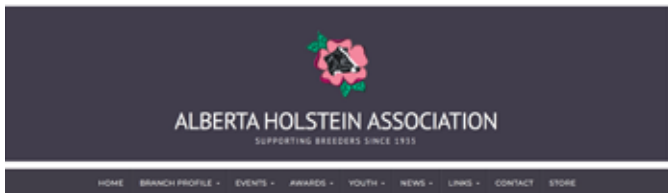
ONLINE
Website (Link & optional logo ad space)- \$15/month or \$150/year
Social Media (Facebook page, monthly shares)- \$10/month or \$100/year

****Advertising Packages****

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\$625/year (save \$75)
Calendar (Business Card Size ad)
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Website (link & optional logo ad space)
Social Media- (Facebook page- monthly shares)

PRINT
\$425/year (save \$25)
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Newsletter (4 issues- Business Card Size ad)

ONLINE
\$225 (save \$25)
Website (link & optional logo ad space)
Social Media- (Facebook - monthly shares)



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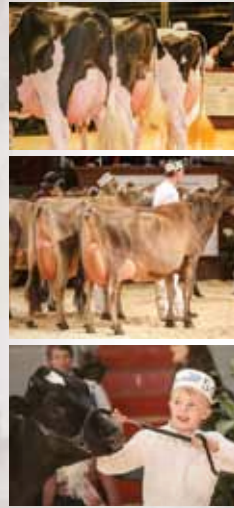
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DAIRY CLASSIC
— SAVE THE DATE —
April 27-28, 2018

Holstein Show | Jersey Show | Showmanship Classes
Youth Judging Clinic | Awards Banquet
NEW FOR 2018 - Jersey & Holstein Breeds will show on the same day
Entries close April 1, 2018

FOR MORE SHOW INFORMATION

calgarystampede.com/ag
403.261.0312 | speterson@calgarystampede.com



SAVE THE DATE

2018 YOUTH TOUR
MAY 24th-26th



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